TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 10/31/2002 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------------|----------|----------------|---------------------|
| Coming Attractions Parties, Inc. | | 08/29/2006 | CORPORATION: NEVADA |

RECEIVING PARTY DATA

| Name: | Passion Parties, Inc. | |
|-----------------|------------------------------|--|
| Street Address: | c/o 225 Bush Street, 6th Fl. | |
| City: | San Francisco | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94104 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------|
| Registration Number: | 1998277 | PASSION MASSAGE LOTION |

CORRESPONDENCE DATA

Fax Number: (415)397-3300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (415) 397-2700

Email: Imm@wirepaladin.com

Correspondent Name: Laura Maineri

Address Line 1: 225 Bush Street, 6th Fl.

Address Line 4: San Francisco, CALIFORNIA 94104

| NAME OF SUBMITTER: | Laura Maineri |
|--------------------|---------------|
| Signature: | /lmm/ |
| Date: | 08/29/2006 |

TRADEMARK REEL: 003380 FRAME: 0232

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Total Attachments: 1 source=passion massage lotion pdf for assignment of tm#page1.tif

TRADEMARK
REEL: 003380 FRAME: 0233

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TRADEMARK REEL: 003380 FRAME: 0234

RECORDED: 08/29/2006