

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHAMPAGNE TAITTINGER		12/31/2002	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE		
Street Address:	9 PLACE SAINT NICAISE		
City:	51100 REIMS		
State/Country:	FRANCE		
Entity Type:	JOINT STOCK COMPANY: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1923011	PRELUDE	
CORRESPONDENCE DATA			
Fax Number:	(215)405-2562		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-977-2544		
Email:	lforrest@wolfblock.com		
Correspondent Name:	Robert F. Zielinski, Esq.		
Address Line 1:	1650 Arch Street		
Address Line 2:	22nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	NOV055-231811-2964		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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Address Line 4:

NAME OF SUBMITTER:

Robert F. Zielinski, Esq.

Signature:

/robertzielinski/

Date:

08/30/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, CHAMPAGNE TAITTINGER, a French Corporation, ("TAITTINGER") owns, all rights, title, and interest in U.S. Trademark Registration Number 1,923,011, for PRELUDE including all the goodwill associated therewith ("Trademark");

WHEREAS, TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE, a French Joint Stock Company having a registered office located at 9 place Saint Nicaise, 51100 Reims, France ("TAITTINGER CCVC"), desires to own TAITTINGER's entire right, title, and interest in and to the Trademark, in all countries throughout the world, and in and to all goodwill associated therewith; and

NOW THEREFORE, be it known that, in exchange for payment of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of December 31, 2002 ("Effective Date"), TAITTINGER hereby irrevocably assigns, transfers, conveys, grants and sets over to TAITTINGER CCVC, its lawful successors and assigns, TAITTINGER's entire right, title, and interest in and to the Trademark (whether registered or unregistered), as well as all goodwill associated therewith, including, but not limited to, any and all renewals, reversions and extensions thereof and the right to register the Trademark that may here after be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by TAITTINGER CCVC, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by TAITTINGER had this Assignment not been made.

AND, TAITTINGER HEREBY authorizes and requests the Commissioner of Trademarks of the United States and any official of any foreign country whose duty it is to issue, assign, and/or record as assignee for all trademarks to TAITTINGER CCVC, its successors and assigns, in accordance with the terms of this Assignment;

AND, TAITTINGER HEREBY further agrees that, from and after the Effective Date of this Assignment, TAITTINGER CCVC has succeeded to all of TAITTINGER's right, title, interest and standing to receive all rights and benefits pertaining to the Trademark, institute and prosecute all suits and proceedings, take all actions that TAITTINGER CCVC, in its sole discretion, may deem necessary or proper to collect, assert, or enforce any claim, right, title or interest of any kind under any and all of the Trademark, including, without limitation, the right to sue for all past, present and future infringements or other violations of any rights relating thereto, to settle, defend, compromise and retain proceeds from any actions, suits, or proceedings relating to the transferred and assigned rights, title, interest, and benefits, and do all other such acts and things in relation thereto as TAITTINGER CCVC, in its sole discretion, deems advisable;

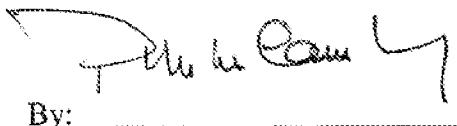
AND, TAITTINGER HEREBY relinquishes exclusivity to **TAITTINGER CCVC** all of **TAITTINGER**'s right, title and interest in and to all accrued and future causes of action for injunctive relief, damages, lost profits and litigation costs (including, without limitation, attorneys' fees) resulting from infringements or alleged infringements of the Trademark and this Assignment expressly includes the right to sue for pre-assignment infringements and any injunctive relief, damages, lost profits and litigation costs (including, without limitation, attorneys' fees) in connection with the same;

AND, TAITTINGER HEREBY further covenants that **TAITTINGER** has the full right to convey the interest assigned by this Assignment, that **TAITTINGER** will take all action and execute all documents necessary to perfect the interest assigned hereby, and that **TAITTINGER** has not executed and will not execute any agreement in conflict with this Assignment;

AND, TAITTINGER HEREBY further covenants and agrees that **TAITTINGER**, through its officers and employees, will, without further consideration, communicate with **TAITTINGER CCVC**, its successors and assigns, any facts known to **TAITTINGER** and its officers and employees respecting the Trademark and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to the Trademark to **TAITTINGER CCVC**, its successors and assigns, make all rightful oaths, and generally do everything possible to aid **TAITTINGER CCVC**, its successors and assigns, to obtain and enforce proper trademark protection for the Trademark in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by **TAITTINGER CCVC**, its successors and assigns.

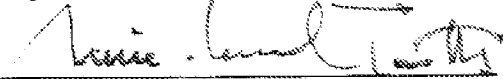
IN TESTIMONY WHEREOF, each party has caused its authorized representative to execute this Assignment.

For: **CHAMPAGNE TAITTINGER**

By: 

Date: 31 December 2002

For: **TAITTINGER COMPAGNIE
COMMERCIALE ET VITICOLE
CHAMPENOISE**

By: 

Date: _____