

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lambertson Truex, Inc.		07/06/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Lambertson Truex, LLC		
Street Address:	230 West 17th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2492603	LAMBERTSON TRUEX	
Registration Number:	2565961	LAMBERTSON TRUEX	
Registration Number:	2756436	LAMBERTSON TRUEX	
CORRESPONDENCE DATA			
Fax Number:	(212)588-0500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-588-0800		
Email:	docket@flhlaw.com		
Correspondent Name:	Frommer Lawrence & Haug LLP		
Address Line 1:	745 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10151		
ATTORNEY DOCKET NUMBER:	454350-8023		
NAME OF SUBMITTER:	Marilyn Matthes Brogan		
Signature:	/marilyn matthes brogan/		

CH \$90.00 2492603

Date:

08/30/2006

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, the undersigned, LAMBERTSON TRUEX, INC., a New York corporation ("Assignor"), has assigned all of its right, title and interest in and to the trademarks, trademark registrations and trademark applications set forth on Exhibit 1, along with the associated good will (collectively, the "Trademarks") to LAMBERTSON TRUEX, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has registered or applied to register the Trademarks identified on Exhibit A on the Principal Register of the United States Patent and Trademark Office based on Assignor's use of the Trademarks in commerce in connection with the goods and/or services identified in the respective registrations and Application; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, conveys and transfers to Assignee all right, title and interest in and to the Trademarks, registrations and pending Applications therefor, together with that portion of Assignor's good will associated with and symbolized by the Trademarks. Either party may record this instrument in the U.S. Patent and Trademark office or any patent office outside of the U.S.

LAMBERTSON TRUEX, INC., a New York corporation

By: *Richard Lambertson*
Name: RICHARD LAMBERTSON
Title: CO-CEO

STATE OF New York)
COUNTY OF New York)

The foregoing instrument was acknowledged before me this 6th day of July, 2006, by Richard Lambertson

Witness my hand and official seal.

My commission expires: 2/23/07

Christine Eklund
Notary Public

Date: 7/6/06

CHRISTINE EKLUND
By: _____ Notary Public, State of New York
No. 01EK4887377
Print Name: _____ Qualified in Westchester County
Title: _____ Commission Expires February 23, 2007

LAMBERTSON TRUEX INC.'S TRADEMARK PORTFOLIO

June 29, 2006

COUNTRY	MARK	STATUS	REG. NO.	DATE OF REG.	APPL. SERIAL NO.	APPL. FILING DATE	GOODS
USA	LAMBERTSON TRUEX	REGISTERED	2,492,603	September 25, 2001			Footwear, namely shoes and boots in IC25.
USA	LAMBERTSON TRUEX	REGISTERED	2,565,961	April 30, 2002			Women's handbags, men's and women's briefcases and wallets, leather toiletry kits sold empty, luggage, pet collars and leashes, light-weight travel bags, and other small leather goods, namely, shoe polish kits sold empty, men's toiletry kits sold empty, ladies' and men's cosmetic kits sold empty, and travel organizer bags in IC 18.

LAMBERTSON TRUEX INC.'S TRADEMARK PORTFOLIO

June 29, 2006

COUNTRY	MARK	STATUS	REG NO	DATE OF REG	APPL SERIAL NO	APPL FILING DATE	GOODS
USA	LT	PENDING & ALLOWED - AWAITING REGISTRATION			75/453,72	March 20, 1998; Use filed April 19, 2006.	Women's handbags, men's and women's briefcases and wallets, leather toiletry kits sold empty, luggage, pet collars and leashes, light-weight travel bags, and other small leather goods, namely, shoe polish kits sold empty, men's toiletry kits sold empty, ladies' and men's cosmetic kits sold empty, and travel organizer bags in IC 18.
USA	LAMBERTSON TRUEX	REGISTERED	2,756,436	August 26, 2003			Scarves, neckwear, gloves and belts in IC25.