

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	08/15/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amenity Incorporated		08/15/2006	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Amenity LLC		
Street Address:	1230 Avenue of the Americas, 7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76589025	AMENITY	
Serial Number:	76589026	AMENITY	
CORRESPONDENCE DATA			
Fax Number:	(202)434-7400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-585-3510		
Email:	snweller@mintz.com		
Correspondent Name:	Susan Neuberger Weller, Esq.		
Address Line 1:	701 Pennsylvania Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	02838-502		
NAME OF SUBMITTER:	Susan Neuberger Weller, Esq.		

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Signature:

/susan neuberger weller/

Date:

08/30/2006

Total Attachments: 1

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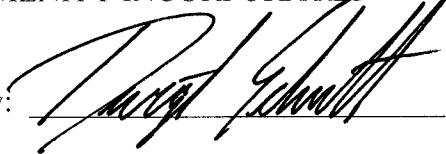
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WHEREAS, Amenity Incorporated ("Assignor"), a Massachusetts corporation with a business address at 6 Cushing Street, #6, Waltham, MA 02453, owns U.S. Trademark Application Serial Nos. 76/589,025 and 76589,026 in the U.S. Patent and Trademark Office for the word mark and design mark AMENITY ("Marks"); and

WHEREAS, Amenity LLC ("Assignee"), a Delaware limited liability company with a business address at 6 Cushing Street, #6, Waltham, MA 02453, desires to acquire the ongoing and existing business to which the Marks pertain, all common law and other rights to the Marks, all inventory of products bearing the Marks, and obtain an assignment of U.S. Application Serial Nos. 76/589,025 and 76/589,026 together with the goodwill associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Marks and Application Serial Nos. 76/589,025 and 76/589,026, together with all inventory of products bearing the Marks, the goodwill of the business symbolized by the Marks, as well as the right to sue for and collect damages for past infringements.

AMENITY INCORPORATED

By: 

Name: Dwight Schultze

Title: President

Dated: August 15th, 2006