

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OLIVIERS & CO., LLC		08/02/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	OLIVIERS & CO.		
Street Address:	ZA de Pitaugier		
City:	Mane		
State/Country:	FRANCE		
Postal Code:	04300		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2665715	O&CO.	
Registration Number:	2674196	O&CO.	
Registration Number:	2668093	O & CO.	
CORRESPONDENCE DATA			
Fax Number:	(703)685-0573		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-521-2297		
Email:	embon@young-thompson.com		
Correspondent Name:	Mark Lebow		
Address Line 1:	745 South 23rd Street		
Address Line 2:	Suite 200		
Address Line 4:	Arlington, VIRGINIA 22202		
ATTORNEY DOCKET NUMBER:	0518-1159		

CH \$90.00 2665715

DOMESTIC REPRESENTATIVE

900056943

**TRADEMARK
 REEL: 003381 FRAME: 0425**

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Mark Lebow

Signature:

/Mark Lebow/

Date:

08/31/2006

Total Attachments: 1
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Les Huiles d'Olive de la Méditerranée



Olive Oils from around the Mediterranean

O&CO.[®]

ASSIGNMENT

Whereas OLIVIERS & CO., LLC, a Delaware limited liability company whose principal place of business located at 10 East 39th Street, New York, NY 10016 is the owner of the marks "O. & CO." (U.S. Registration No. 2668093), "O&CO." and Design (U.S. Registration No. 26615715), and "O&CO." and Design (U.S. Registration No. 2674196) registered in the U.S. Patent and Trademark Office; and

Whereas OLIVIERS & CO., a French corporation whose principal place of business is located at ZA de Pitaugier, Mane 04300, France is desirous of acquiring said marks "O. & CO." (U.S. Registration No. 2668093), "O&CO." and Design (U.S. Registration No. 26615715), and "O&CO." and Design (U.S. Registration No. 2674196), as well as the corresponding registrations therefor;

Now, therefore, in consideration of \$10.00 and for other good and valuable consideration, receipt of which is hereby acknowledged, said OLIVIERS & CO., LLC does hereby assign unto the said OLIVIERS & CO. all rights, title and interest in and to the said marks and registrations, together with the good will of the business symbolized by the marks.

Signature

FRANCOIS CAMBOURS - CFO

Printed Name and Title

August 2nd, 2006

Date

OLIVIERS & CO.[®]

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