# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EASY GRAPHICS CORP.		08/14/2006	CORPORATION: OHIO

#### **RECEIVING PARTY DATA**

Name:	DELL INC.	
Street Address:	One Dell Way	
City:	Round Rock	
State/Country:	TEXAS	
Postal Code:	78682	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78565625	INTELLIGENT CLASSROOMS

## **CORRESPONDENCE DATA**

Fax Number: (312)464-3111

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-464-3100

Email: chicagopto@loeb.com, aocasio@loeb.com
Correspondent Name: Daniel D. Frohling - LOEB & LOEB LLP

Address Line 1: 321 N. Clark St., Suite 2300
Address Line 4: Chicago, ILLINOIS 60610

NAME OF SUBMITTER:	Daniel D. Frohling
Signature:	/Daniel D. Frohling/
Date:	08/31/2006

Total Attachments: 2

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TRADEMARK
REEL: 003381 FRAME: 0881

# **ASSIGNMENT**

Dell Inc. ("Dell"), a Delaware corporation with a principal place of business at One Dell Way, Round Rock, Texas 78682, and Easy Graphics Corp. ("Easy Graphics"), an Ohio corporation with a principal place of business at 16101 Waterloo Rd, Cleveland Ohio 44110, hereby agree as follows:

- 1. Easy Graphics has adopted and is using the INTELLIGENT CLASSROOMS mark (the "Mark") and the <a href="www.intelligentclassrooms.com">www.intelligentclassrooms.com</a> domain name (the "Domain") in connection with the marketing and sale of interactive audio visual kits consisting of projectors, white boards, interactive graphics pads, and interactive keypads and in connection with the marketing and sale of interactive data collection software featuring wireless connectivity and audience response capabilities.
- 2. Easy Graphics began marketing and promoting its above goods in connection with the Mark in March 2004, and first used the Mark in commerce in connection with the goods on June 30 2004. Easy Graphics has applied to register the Mark in the PTO, Application Serial No. 78/565,625, in connection with "interactive audio visual kit for educational purposes, comprising of projector, white board, interactive graphics pad, interactive keypads with interactive data collection software, featuring wireless connectivity and audience response capabilities." Easy Graphics registered the Domain in October 2004 with the registrar GoDaddy.com.

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- 3. Easy Graphics desires to assign to Dell all of its rights in and to the Mark and the Domain, including U.S. Trademark Application Serial No. 78/565,625, and Dell desires to acquire all of Easy Graphics' above rights.
- 4. For good and valuable consideration, the receipt of which is hereby acknowledged, Easy Graphics hereby assigns and transfers to Dell all of Easy Graphics' right, title, and interest in and to the Mark and the Domain throughout the world, together with the goodwill symbolized by and associated with the Mark and Domain, including U.S. Trademark Application Serial No. 78/565,625.

The undersigned warrants that he or she has the authority to execute this Assignment on behalf of Easy Graphics.

EASY GRAPHICS CORP.

Title: PRESIDENT

Date: 8-14-06

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**RECORDED: 08/31/2006**