

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bad Boy Entertainment, Inc.		11/20/2002	CORPORATION: NEW YORK
Bad Boy Records		11/20/2002	PARTNERSHIP: NEW YORK
RECEIVING PARTY DATA			
Name:	Bad Boy LLC		
Street Address:	11988 El Camino Real, Suite 200		
Internal Address:	c/o Luce, Forward, Hamilton & Scripps LLP		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92130		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2967303	BAD BOY ENTERTAINMENT	
CORRESPONDENCE DATA			
Fax Number:	(303)629-3450		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-629-3400		
Email:	osman.lisa@dorsey.com		
Correspondent Name:	Dorsey & Whitney LLP		
Address Line 1:	370 Seventeenth Street, Suite 4700		
Address Line 2:	Lisa A. Osman		
Address Line 4:	Denver, COLORADO 80202-5647		
ATTORNEY DOCKET NUMBER:	68562US ~ 477996-75		
NAME OF SUBMITTER:	Lisa A. Osman		

CH \$40.00 2967303

Signature:	/3463 LAO/
Date:	08/31/2006
Total Attachments: 6 source=BBE to Bad Boy LLC (68562US)#page1.tif source=BBE to Bad Boy LLC (68562US)#page2.tif source=BBE to Bad Boy LLC (68562US)#page3.tif source=BBE to Bad Boy LLC (68562US)#page4.tif source=BBE to Bad Boy LLC (68562US)#page5.tif source=BBE to Bad Boy LLC (68562US)#page6.tif	

TRADEMARK ASSIGNMENT

Bad Boy Entertainment, Inc., a New York corporation ("BBE"), and Bad Boy Records, a New York Partnership, both located at 1540 Broadway, 30th Floor, New York, New York, 10036 (collectively "Assignors"), have previously adopted and used in their businesses the BADBOYONLINE and Bad Boy Online trademarks, and variations thereof (collectively "Trademarks").

Assignors desire to quitclaim and transfer to Bad Boy LLC, a Delaware Limited Liability Company, c/o Luce, Forward, Hamilton & Scripps LLP, 11988 El Camino Real, Suite 200, San Diego, California 92130 ("Assignee"), all of Assignors' right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby irrevocably assign, transfer and convey to Assignee all of Assignors' worldwide right, title and interest in and to the Trademarks (and all applications and registrations resulting therefrom and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by the Trademarks, including all common law, statutory and other rights in the Trademarks, to have and to hold for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.


BBE also desires to quitclaim and transfer to Assignee any continuing or new rights that BBE may have in Bad Boy related marks, including without limitation Bad Boy, Bad Boy and Baby Logo, Bad Boy and Designs, Bad Boy Family, Bad Boy Records, Bad Boy Entertainment, Bad Boy Entertainment and Designs, Bad Boy Worldwide Entertainment Group, Bad Boy Worldwide Entertainment Group and Designs, Baby Logo and variations thereof (collectively "Additional Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BBE hereby irrevocably assigns, transfers and conveys to Assignee all of BBE's worldwide right, title and interest in and to the Additional Marks (and all applications and registrations resulting therefrom and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by the Additional Marks, including all common law, statutory and other rights in the Additional Marks, to have and to hold for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.

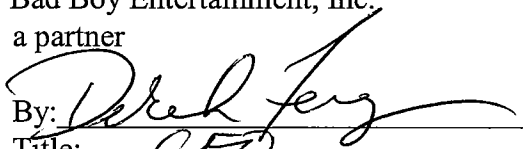
IN WITNESS WHEREOF, Assignors and BBE have executed this Assignment effective as of November 20, 2002.

ASSIGNORS

Bad Boy Entertainment, Inc.
a New York corporation

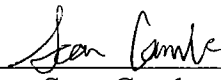
By: 
Name: Derek Ferguson
Title: CFO

Bad Boy Records,
a New York partnership

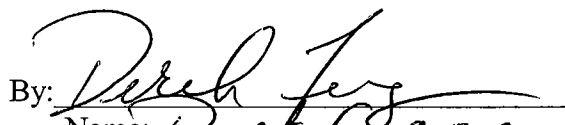
By: Bad Boy Entertainment, Inc.
a partner
By: 
Title: CFO

By: Bad Boy Music LLC, a partner

By: Combs Enterprises LLC,
Managing Member

By: 
Name: Sean Combs
Title: Managing Member

Bad Boy Entertainment, Inc.
a New York corporation

By: 
Name: Derek Ferguson
Title: CFO

STATE OF New York)
)
COUNTY OF New York)

ss:

On December 19, 2002, before me, Bruce Grossberg, a Notary Public in and for said County and State, personally appeared Deed Ferguson, a CEO/Antoine Spivey of **Bad Boy Entertainment, Inc.**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the persons, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Bruce Grossberg
Notary Public

BRUCE GROSSBERG
Notary Public, State of New York
No. 02GR5016140
Qualified in Queens
Commission Expires Aug. 2, 2005

STATE OF New York)
)
COUNTY OF New York) ss:

On December 19, 2002, before me, Bruce Grossberg, a Notary Public in and for said County and State, personally appeared Deul Ferguson, a CA/Anthony Spady of **Bad Boy Entertainment, Inc.**, a partner of BAD BOY RECORDS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the persons, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Bruce Grossberg
Notary Public

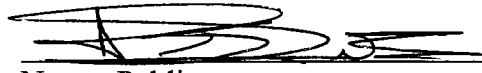
BRUCE GROSSBERG
Notary Public, State of New York
No. 02GR5016140
Qualified in Queens
Commission Expires Aug. 2, 2005

STATE OF New York)
)
COUNTY OF New York) ss:

On November 20, 2002, before me, Andre Suite, a Notary Public in and for said County and State, personally appeared Sean Combs, a Managing Member of Combs Enterprises LLC, who is the Managing Member of **Bad Boy Music LLC**, a partner of BAD BOY RECORDS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the persons, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

ANDRE M. SUITE, ESQ
NOTARY PUBLIC, State of New York
No. 02SU6055415
Qualified in New York County
Commission Expires February 26, 2003



Notary Public

STATE OF New York)
)
COUNTY OF New York) ss:

On December 19, 2002, before me, Bruce Grossberg, a Notary Public in and for said County and State, personally appeared Dave Ferguson, a CEO/Authorized Signatory of **Bad Boy Entertainment, Inc.**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the persons, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Bruce Grossberg
Notary Public

BRUCE GROSSBERG
Notary Public, State of New York
No. 02GR5016140
Qualified In Queens
Commission Expires Aug. 2, 2005