

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/30/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Merrick Pet Care, Ltd.		08/30/2006	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	Good Pet Products, Ltd.
Composed Of:	COMPOSED OF Good Pet Products Management, LLC, General Partner
Street Address:	FM 2943 at Hwy 60
City:	Hereford
State/Country:	TEXAS
Postal Code:	79045
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3031644	FRONTIER BRAND

CORRESPONDENCE DATA

Fax Number: (806)322-1252
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 806-322-1251
 Email: Chris@ChrisStewartLaw.com
 Correspondent Name: Christian D. Stewart
 Address Line 1: 301 S. Polk, Suite 700
 Address Line 4: Amarillo, TEXAS 79101

ATTORNEY DOCKET NUMBER:	MERRICK
NAME OF SUBMITTER:	Christian D. Stewart

OP \$40.00 3031644

Signature:

/Christian D. Stewart/

Date:

08/31/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

This agreement is entered into this 30 day of August, 2006 between Merrick Pet Care, Ltd. ("Assignor") and Good Pet Products, Ltd. ("Assignee").

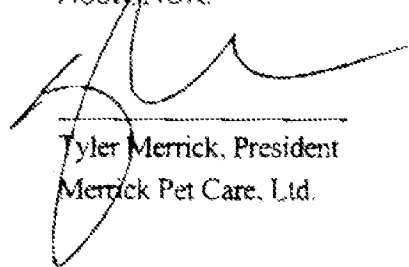
Assignor has adopted and is using the following mark:

**FRONTIER
BRAND**

For purposes of this Agreement, the mark shall be referred to as the "FRONTIER BRAND Design Mark." The FRONTIER BRAND Design Mark is registered in the United States Patent and Trademark Office, Registration No. 3,031,644 ("Registration"). Assignee desires to acquire the FRONTIER BRAND Design Mark, the goodwill associated with it, and the Registration.

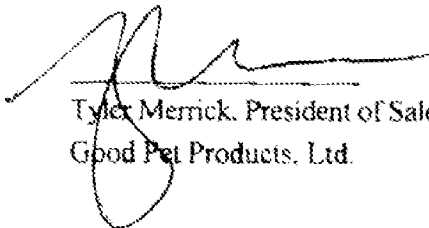
For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns all rights, title and interest in and to the FRONTIER BRAND Design Mark, the goodwill associated with it, and the Registration, to Assignee.

ASSIGNOR:



Tyler Merrick, President
Merrick Pet Care, Ltd.

ASSIGNEE:



Tyler Merrick, President of Sales and Marketing
Good Pet Products, Ltd.