

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/07/2004

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Menasha Corporation		09/01/2006	CORPORATION:

**RECEIVING PARTY DATA**

Name:	LeveragePoint Media Corp.
Street Address:	2895 Greenspoint Parkway
Internal Address:	Suite 250
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60195
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3120353	IMPACTPOINT

**CORRESPONDENCE DATA**

Fax Number: (312)554-3301  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3125543300  
 Email: docket@wwfirm.com  
 Correspondent Name: Roger H. Stein  
 Address Line 1: Wallenstein & Wagner, LTD  
 Address Line 2: 311 S. Wacker Drive, 53rd Floor  
 Address Line 4: Chicago, ILLINOIS 60606-6630

ATTORNEY DOCKET NUMBER:	5830 T 045
-------------------------	------------

NAME OF SUBMITTER:	Roger H. Stein
--------------------	----------------

CH \$40.00 3120353

Signature:

/Roger H. Stein/

Date:

09/01/2006

Total Attachments: 2

source=Assignment for 5830 T 045#page1.tif

source=Assignment for 5830 T 045#page2.tif

**CONFIRMATORY (NUNC PRO TUNC) ASSIGNMENT  
OF TRADEMARK AND/OR SERVICE MARK REGISTRATIONS**

WHEREAS, MENASHA CORPORATION, a Wisconsin corporation of 1645 Bergstrom Road, Neenah, Wisconsin 54957-0367 (hereinafter "MENASHA"), was the owner of the trademarks and service marks listed on the attached Schedule A;

WHEREAS, LEVERAGEPOINT MEDIA CORP., a Wisconsin corporation of 2895 Greenspoint Parkway, Suite 250, Hoffman Estates, Illinois 60195 (hereinafter "LEVERAGEPOINT"), was desirous of acquiring all right, title and interest in and to the foregoing trademarks and/or service marks, together with the goodwill of the business with which the marks are used and which are symbolized by the marks, and the right of recovery in all legal actions based on such marks;

WHEREAS, MENASHA warrants it was the owner of the foregoing trademarks and service marks and has no knowledge that title in and to said trademarks and/or service marks has been adversely affected in any manner;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MENASHA does hereby confirm the assignment and transfer as of October 7, 2004, MENASHA's entire right, title and interest in and to the foregoing trademarks and/or service marks therefor, together with the goodwill of the business in connection with which the marks are used and which are symbolized by the marks, as fully and entirely as the same would have been held and enjoyed by it if this Assignment had not been made, including the right to pursue all actions based on such marks and to recover for past infringement or violations of law relating to said marks, the same to be held and enjoyed by LEVERAGEPOINT and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by MENASHA had this Assignment not been made.

This Nunc Pro Tunc Assignment is executed at Neenah, Wisconsin, the 1st day of September, 2006, and effects the assignment of said trademarks and/or service marks as of \_\_\_\_\_.

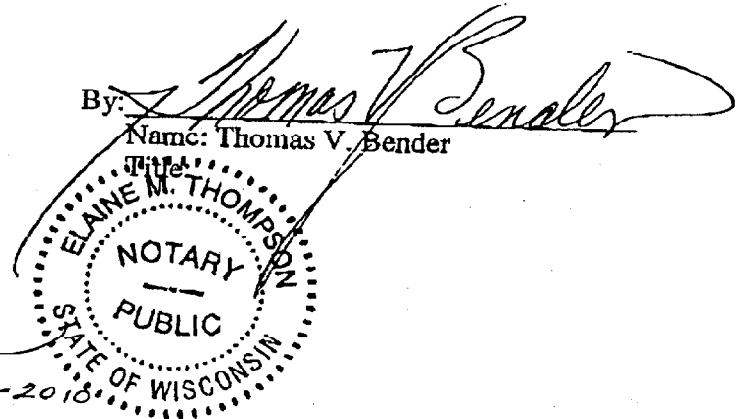
MENASHA CORPORATION

Date: September 1, 2006

By: Thomas V. Bender  
Name: Thomas V. Bender

Subscribed and sworn to before me this  
1st day of September, 2006.

Elaine M. Thompson  
NOTARY PUBLIC /250092



TRADEMARK

REEL: 003382 FRAME: 0648

**SCHEDULE A**

<b><u>Trademark/Service Mark</u></b>	<b><u>Country</u></b>	<b><u>Registration Number</u></b>	<b><u>Registration Date</u></b>
IMPACTPOINT	U.S.	3,120,353	July 25, 2006