

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NameMedia, Inc.		08/30/2006	INC. ASSOCIATION:

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	iGuide, Inc.
<b>Street Address:</b>	Exchange Place
<b>Internal Address:</b>	Goodwin Procter LLP
<b>City:</b>	Boston
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02109
<b>Entity Type:</b>	INC. ASSOCIATION:

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Serial Number:	78859683	NAMEMEDIA
Serial Number:	78901624	SITESENSE
Serial Number:	78901602	SITETRADER
Serial Number:	78903222	NAMEMEDIA
Serial Number:	78868744	ACTIVEAUDIENCE.COM
Serial Number:	78868724	ACTIVEAUDIENCE
Serial Number:	78713387	YESDIRECT
Serial Number:	75868659	BUYDOMAINS
Serial Number:	75868660	WHOISPLUS
Serial Number:	76104647	NAMEFIND
Serial Number:	76134019	KICK BUTT...TAKE NAMES
Serial Number:	78524515	SEEQ
Serial Number:	76459082	BUYDOMAINS.COM

CH \$340.00 78859683

CORRESPONDENCE DATA

Fax Number: (617)523-1231

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 617-570-1000

Email: rblasi@goodwinprocter.com

Correspondent Name: Goodwin Procter LLP Att: Trademark Admin

Address Line 1: Exchange Place

Address Line 4: Boston, MASSACHUSETTS 02109

NAME OF SUBMITTER:	Robert S. Blasi, Esq.
Signature:	/-R/
Date:	09/01/2006

Total Attachments: 2

source=Assignment of Trademarks#page1.tif

source=Assignment of Trademarks#page2.tif

## ASSIGNMENT OF TRADEMARKS

Dated: As of August 30, 2006

WHEREAS, NameMedia, Inc., a Delaware corporation having a principal place of business at 230 Third Avenue, Waltham, Massachusetts 02451 ("Assignor"), owns all right, title and interest in and to the trademarks listed on the attached Schedule A (the "Trademarks"); and

WHEREAS, iGuide, Inc., a Delaware corporation having a mailing address c/o Goodwin Procter, LLP, Exchange Place, Boston, Massachusetts 02109 ("Assignee"), is desirous of acquiring said Trademarks from Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor does hereby assign, transfer and set over to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby and appurtenant thereto, and any applications or registrations therefor.

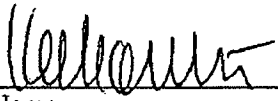
2. Assignor does also hereby assign, sell, transfer and set over unto Assignee all claims for damages for reason of past infringement of the Trademarks, as well as the right to sue for and collect the same for its own use and enjoyment.

3. Assignor further authorizes the Director of the United States Patent & Trademark Office, and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of the Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as a sealed instrument as of the date first above written.

Assignor:  
NAMEMEDIA, INC.

Assignee:  
IGUIDE, INC.

By:   
Name:  
Title:

By:   
Name:  
Title:

**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>U.S. Serial No.</u></b>	<b><u>U.S. Registration No.</u></b>
NAMEMEDIA	78859683	
SITESENSE	78901624	
SITETRADER	78901602	
NAMEMEDIA	78903222	
ACTIVEAUDIENCE.COM	78868744	
ACTIVEAUDIENCE	78868724	
YESDIRECT	78713387	
BUYDOMAINS	75868659	
WHOISPLUS	75868660	2685144
NAMEFIND	76104647	2519671
KICK BUTT...TAKE NAMES	76134019	2573118
SEEQ	78524515	3089673
BUYDOMAINS.COM	76459082	2779271

**Mark**

**Massachusetts Registration No.**

C/2818675