

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RED BULL GMBH		08/31/2006	LIMITED LIABILITY COMPANY: AUSTRIA
RECEIVING PARTY DATA			
Name:	Michael DINICOLA		
Street Address:	17712 Revello Drive		
City:	Pacific Palisades		
State/Country:	CALIFORNIA		
Postal Code:	90272		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78551260	5X	
CORRESPONDENCE DATA			
Fax Number:	(408)864-2044		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Email:	MRG@TechMark.com, MPV@TechMark.com		
Correspondent Name:	TechMark a Law Corporation		
Address Line 1:	4820 Harwood Road, 2nd Floor		
Address Line 2:	Attn: Martin R. Greenstein		
Address Line 4:	San Jose, CALIFORNIA 95124-5273		
ATTORNEY DOCKET NUMBER:	RB 5X 78-551260- ASSIGNM		
NAME OF SUBMITTER:	Martin R. Greenstein		
Signature:	/Martin R Greenstein/		

OP \$40.00 78551260

Date:

09/04/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, RED BULL GMBH (hereinafter the "Assignor"), a limited liability company organized and existing under the laws of Austria, at Am Brunnen 1, Fuschl am See, AUSTRIA, A-5330, is the owner of the following trademark applied for on the Principal Register of the U.S. Patent and Trademark Office (hereinafter the "Trademark"):

<u>Appl. No.</u>	<u>Appl. Date</u>	<u>Trademark</u>
78/551,260	Jan. 20, 2005	5X


WHEREAS, the Assignor is the owner of the Trademark, and now desires to assign all right, title and interest in and to said Trademark to the Assignee, as set forth herein and in other agreements between the Assignor and the Assignee; and

WHEREAS, Michael DINICOLA (hereinafter the "Assignee"), a U.S. citizen, of 17712 Revello Drive, Pacific Palisades, CA 90272, desires to acquire the entire right, title and interest in and to the Trademark, including the application and resulting registration therefor in accordance herewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee all right, title and interest in and to the Trademark and the pending application therefor, together with the goodwill of the business of the Assignor associated with the use of and symbolized by the Trademark, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

The Assistant Commissioner for Trademarks is requested to issue the registration issuing from said pending application in the name of the Assignee Michael DINICOLA.

Date: August 31, 2006

RED BULL GMBH


Name: Andreas Meinrad
Title: Regional Head for The Americas