



FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment
  - License
  - Security Agreement
  - Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
\_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Name \_\_\_\_\_ P & D Paints, LLC

Execution Date  
Month Day Year  
09/19/2004

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization \_\_\_\_\_ Ohio

#### Receiving Party

Mark if additional names of receiving parties attached

Name \_\_\_\_\_ MicroBlend Technologies, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) \_\_\_\_\_ 1416 W. San Pedro St. Suite 101

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_ Gilbert \_\_\_\_\_ AZ \_\_\_\_\_ 85233  
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization \_\_\_\_\_ Arizona

#### FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

FORM PTO-1618B  
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TRADEMARK

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,336,727"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kenneth C. Booth

Name of Person Signing

*Kenneth C. Booth*

Signature

10/24/04

Date Signed

### ASSIGNMENT

P & D Paints, LLC, an Ohio Corporation, located at 2510 Highland Avenue, Cincinnati, Ohio 45212, has adopted, used, and is using and is the owner of the following trademark registration now registered in the United States Patent and Trademark Office:

**FRESH CHOICE**

Registration No.: 2336727

Registration Date: March 28, 2000

MicroBlend Technologies, Inc., an Arizona corporation, located and doing business at 1416 W. San Pedro Street Suite 101, Gilbert, AZ 85233, is desirous of acquiring said trademark.

Effective this 19 day of September, 2004, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, P & D Paints, LLC, hereby assigns and transfers to MicroBlend Technologies, Inc., its successors and assigns, the entire right, title and interest in and to the trademark and the registration thereof, together with the goodwill of the business symbolized by the trademark, and in an to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the trademark, and in and to all rights corresponding to the foregoing throughout the world.

Executed this 19 day of September, 2004 at Cincinnati, Ohio  
(City and State)

By: Sally H. Derrick  
P & D Paints, LLC  
Name: Sally H. Derrick

Title: President

State of OHIO  
County of HAMILTON

The foregoing instrument was acknowledged before me this 19<sup>th</sup> day of September 2004 by SALLY H. DERRICK.



ERIC WILLIAM EIFRIG  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Section 147.03 R.C.

Eric William Eifrig  
Notary Public

My Commission Expires: NO EXPIRATION  
DATE