

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Citbank (Banamex USA)	FORMERLY California Commerce Bank	09/01/2006	National Association:

RECEIVING PARTY DATA

Name:	Jarritos, Incorporated
Street Address:	1477 Lomaland Drive, Suite E5
City:	El Paso
State/Country:	TEXAS
Postal Code:	79935
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	76415562	NCI SEVICES, INC.
Serial Number:	75809105	JARRITOS
Serial Number:	75157681	JARRITOS
Serial Number:	74080042	JARRITOS
Serial Number:	75179199	MINERAGUA
Serial Number:	78243419	DE MI TIERRA
Serial Number:	73274177	JARRITOS

CORRESPONDENCE DATA

Fax Number: (213)630-5728
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 213-891-5011
Email: jhawke@buchalter.com
Correspondent Name: Jody Hawke
Address Line 1: 1000 Wilshire Boulevard, Suite 1500

CH \$190.00 76415562

Address Line 4: Los Angeles, CALIFORNIA 90017-2457

ATTORNEY DOCKET NUMBER:

C0501-0004

NAME OF SUBMITTER:

Jody Hawke

Signature:

/Jody Hawke/

Date:

09/05/2006

Total Attachments: 2

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FULL RELEASE AND REASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS

Reference is hereby made to that certain Intellectual Property Security Agreement, dated as of September 23, 2003, executed by Jarritos, Incorporated, a Delaware corporation (the "Assignor"), in favor of Citibank (Banamex USA), formerly known as California Commerce Bank (the "Assignee") which was recorded in the United States Patent and Trademark Office on December 1, 2003, at Reel 2881, Frame 0432 (the "Agreement"), and pursuant to which Assignor assigned and granted to Assignee, a security interest in and to all of Assignor's right, title and interest in and to certain trademarks and trademark applications, including those trademarks specifically listed on Schedule I attached hereto (the "Trademarks") and the goodwill associated therewith.

WHEREAS, Assignee wishes to terminate the Agreement and release, retransfer and reassign to Assignor without representation or warranty, all of Assignee's right, title and interest in and to the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignee hereby terminates the Agreement and releases, retransfers and reassigns to Assignor, without representation or warranty, all of Assignee's right, title and interest in and to the Trademarks and the goodwill associated therewith.

IN WITNESS WHEREOF, Assignee has executed this Full Release and Reassignment of Registered Trademarks and Trademark Applications as of this 1st day of September, 2006.

CITIBANK (BANAMEX USA), formerly known as California Commerce Bank ("Assignee")

By: [Signature]
Title: EVP

By: [Signature]
Title: ALFREDO LOZA
Vice President
Citibank (Banamex USA)

SCHEDULE 1

Trademark Application Number	Trademark Registration Number	Description
76415562	2935681	NCI Services, Inc.
75809105	2360415	JARRITOS (Word Mark)
75157681	2173641	JARRITOS (Word Mark)
74080042	1854805	JARRITOS (Misc. Design)
75179199	2201924	MINERAGUA (Misc. Design)
78243419	2914464	DE MI TIERRA (Misc. Design)
73274177	1191311	JARRITOS (Misc. Design)

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