

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Clorox Company		05/12/1989	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Food Service Products Company		
Street Address:	1221 Broadway		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1235378	PITCH'R PAK	
CORRESPONDENCE DATA			
Fax Number:	(412)456-1035		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-456-6004		
Email:	sally.stodolsky@us.hjheinz.com		
Correspondent Name:	Sabrina J. Hudson		
Address Line 1:	P. O. Box 57		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230		
ATTORNEY DOCKET NUMBER:	IP-00027		
NAME OF SUBMITTER:	Sally A. Stodolsky		
Signature:	/Sally A. Stodolsky/		
Date:	09/06/2006		

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Total Attachments: 2

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ASSIGNMENT OF
TRADEMARKS

WHEREAS, The Clorox Company, a Delaware corporation, with a principal place of business at 1221 Broadway, Oakland, California 94612 (hereinafter "Clorox") is the owner of the trademarks and trademark registration listed on the attached Schedule A (hereinafter "The Trademarks"); and,

WHEREAS, Food Service Products Company, a Delaware corporation, with a principal place of business at 1221 Broadway Oakland, California 94612 (hereinafter "FSPC") is desirous of acquiring The Trademarks.

NOW, THEREFORE for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Clorox does hereby assign unto FSPC all of its right, title, and interest in the United States of America in to The Trademarks, including all causes of action and claims for infringement it may have against third parties in respect of The Trademarks, together with the goodwill of the business symbolized thereby.

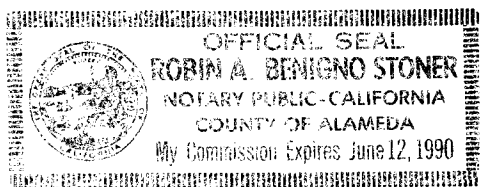
THE CLOROX COMPANY

By: *P. L. Lee*

Title: Assistant Secretary

STATE OF CALIFORNIA)
) SS.
COUNTY OF ALAMEDA)

Subscribed and sworn to before me this 12th day of May,
1989



Robin A. Benigno Stoner
Notary Public

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SCHEDULE A

Trademarks

Pitch'r Pak used for plastic packages and flavored topping
syrup - including the following Registrations:

U.S. Trademark Registration No.	926,353
	1,235,378
U.S. Trademark Application No. (Package Design)	695,972

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