Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

CONVEYING PARTY DATA

NATURE OF CONVEYANCE:

Name	Formerly	Execution Date	Entity Type
Smart and Associates, LLP		109/06/2006 1	LIMITED PARTNERSHIP: PENNSYLVANIA

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

RECEIVING PARTY DATA

Name:	Smart Business Advisory and Consulting, LLC	
Street Address:	80 Lancaster Avenue	
City:	Devon	
State/Country:	PENNSYLVANIA	
Postal Code:	19333	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Serial Number:	78783688	SMART THE INTELLIGENT CHOICE.	
Serial Number:	78783694	SMART	
Serial Number:	78088404	SMART AND ASSOCIATES, LLP	
Serial Number:	78088394	SMART AND ASSOCIATES, LLP	

CORRESPONDENCE DATA

ATTORNEY DOCKET NUMBER:

900057353

Fax Number: (215)701-2171

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

1222235

Phone: 215-665-2771

Email: sschwartz@cozen.com

Correspondent Name: Scott Schwartz 1900 Market Street Address Line 1:

Address Line 4: Philadelphia, PENNSYLVANIA 19004

NAME OF SUBMITTER: Scott B. Schwartz

TRADEMARK

REEL: 003384 FRAME: 0527

Signature:	/Scott B Schwartz/
Date:	09/06/2006
Total Attachments: 5 source=Smart Trademark Assignment#page source=Smart Trademark Assignment#page source=Smart Trademark Assignment#page source=Smart Trademark Assignment#page	e2.tif e3.tif e4.tif

TRADEMARK REEL: 003384 FRAME: 0528

TRADEMARK ASSIGNMENT

This ASSIGNMENT dated Sytus 6, 2006 from Smart and Associates, LLP, a Pennsylvania limited liability partnership ("Assignor"), to and with Smart Business Advisory and Consulting, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor and Assignee have entered into a Contribution Agreement dated of even date herewith among Assignor and Assignee (the "Agreement") providing for the contribution of certain assets of Assignor to Assignee, in the manner and to the extent set forth in the Agreement; and

WHEREAS, this Trademark Assignment is being executed and delivered to effect the transfer to Assignee of certain Trademarks (as defined below).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and intending to be legally bound:

- Assignee, its successors and assigns, to have and to hold the same for use and enjoyment of Assignee and its successors and assigns, the entire right, title and interest in and to, or arising under, those certain United States trademarks (together with any registrations or applications therefor) including without limitation those marks registered in the United States as set forth on Schedule A hereto and those marks which are not registered as set forth on Schedule B hereto (the "Trademarks"), together with the goodwill of the businesses in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past and future infringements thereof, the Trademarks to be held and enjoyed by Assignee for its own use and behalf and for the use and behalf of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
- 2. <u>Further Assurances</u>. Assignor, for itself and its successors and assigns, hereby agrees with Assignee, its successors and assigns, that Assignor will do, execute and deliver or will cause to be done, executed and delivered all such further acts, transfers, assignments, conveyances, powers of attorney and assurances, and will take all such further action, in order to better assure, convey and confirm unto Assignee, its successors and assigns, all and singular the Trademarks hereby sold, conveyed, assigned and delivered as Assignee, its successors and assigns, shall reasonably request.
- 3. <u>Contribution Agreement</u>. The execution and delivery of this Assignment shall not be (or be deemed) a waiver or discharge of any representation, warranty, covenant, or agreement of Assignor or Assignee in or under the Agreement, and such execution and delivery shall not be deemed a modification of any provision of the Agreement in any respect.

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- 4. <u>Headings</u>. Section headings contained in this Assignment are solely for the convenience of reference and shall not affect the meaning or interpretation of this Assignment or of any term or provision hereof.
- 5. <u>Successors and Assigns</u>. This Assignment shall inure to the benefit of, and be binding upon, Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the date first written above.

SMART AND ASSOCIATES, LLP

Зу:____

James J. Smart, Managing Partne

COMMONWEALTH OF PENNSYLVANIA)	
COUNTY OF PHILADELPHIA Chater)	SS.;

On this 67 day of September, 2006, before me personally appeared James J. Smart, to be known to be the person who executed the foregoing Trademark Assignment, who being by me duly sworn, deposes and says that he resides at 17 Crang Lane Malvern, PA 1935 that he is Managing Partner of Smart and Associates, LLP, a Pennsylvania limited liability partnership, which executed the foregoing Trademark Assignment as Assignor; and that he signed his name thereto pursuant to authority granted in him by the Second Amended and Restated Limited Liability Partnership Agreement of such limited liability partnership.

Motary Public

Notarial Seal
Judith A. Holmes, Notary Public
Tradyffrin Twp., Chester County
My Commission Expires Nov. 30, 2006

Member, Pennsylvania Association of Notaries

SCHEDULE A

REGISTERED TRADEMARKS

<u>Trademark</u>	Serial No.	Application No.	Ref. No.	Filing Date	Next Requirement
SMART and Design			183097-0005		Pending
SMART The Intelligent Choice and Design		78/783,688	183097-0006	1/2/06	Accepted
SMART and Design – European Union	-	# 5126255 U.S. # 78/783,694	183097-0007	6/9/06	Accepted
SMART THE INTELLIGENT CHOICE and Design — European Union		# 5126339 U.S. # 78/783,688	183097-0008	6/9/06	Accepted
Smart and Associates, LLP			183097-0003		Pending
Smart and Associates, LLP and Design			183097-0002		Pending

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SCHEDULE B

UNREGISTERED TRADEMARKS

<u>Trademark</u> <u>Description</u>

SMARTaxOnline Tax software SMART Production Services IT support services

SMART Click Tax software
SMART Link Tax software
SMART Business Services Software

SMART Financial Advisors, Financial advisory

LLC

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RECORDED: 09/06/2006

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