

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GENUONE, INC.		07/14/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	COLUMBUS VC SARL		
Street Address:	50, Chemin de la Chenaie		
City:	1293 Bellevue-Geneva		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2777146	A	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 813 2900		
Email:	cludwig@frosszelnick.com		
Correspondent Name:	Christine Ludwig		
Address Line 1:	866 United Nations Plaza		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	COLU 0607774		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	Christine Ludwig
Signature:	/Christine Ludwig/
Date:	09/06/2006
Total Attachments: 2 source=060906-0607774-COLU-assignment doc A and Design#page1.tif source=060906-0607774-COLU-assignment doc A and Design#page2.tif	

THIS ASSIGNMENT is made this 14th day of July 2006

BETWEEN

GENUONE, INC., of 320 Congress Street, 7th floor, Boston, Massachusetts 02210, United States of America ("the Assignor");

AND

COLUMBUS VC SARL, 50, Chemin de la Chénaie, 1293 Bellevue-Geneva, Switzerland ("the Assignee").

WHEREAS

- (a) The Assignor is the proprietor of the Registered Trade Mark shown in the attached Schedule; and
- (b) The Assignor has agreed with the Assignee for the transfer of the said Trade Mark to the Assignee for the appropriate payment, associated goodwill and other valuable consideration, the receipt of which has been acknowledged by the Assignor.

NOW THIS ASSIGNMENT WITNESSETH that for the consideration stated and associated goodwill, the Assignor hereby assigns the said Trade Mark to the Assignee.

Executed at Boston, MA by the Assignor:

Donn Worby
Signature

Donn Worby
Name

CFO
Title

Executed at LONDON/GENEVA by the Assignee:

[Signature]
Signature

FREDERICK MOSTERT
Name

DIRECTOR
Title

[Signature]
Signature

FRANK VIVIER
Name

DIRECTOR
Title

SCHEDULE OF TRADE MARKS

No.	Trade Mark	Registration no.	Jurisdiction	Class & specification	Date of registration
1.	A (design plus letter)	2777146	United States	Class 35 - Providing information about websites and the products and services of others in the field of electronic commerce on global computer networks to protect consumers from confusion and to assist intellectual property owners	28 October 2003

TRADEMARK

RECORDED: 09/07/2006

REEL: 003384 FRAME: 0776