

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER         |
| EFFECTIVE DATE:       | 05/30/2006     |

**CONVEYING PARTY DATA**

| Name                                | Formerly | Execution Date | Entity Type           |
|-------------------------------------|----------|----------------|-----------------------|
| Deluxe Entertainment Services, Inc. |          | 05/30/2006     | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                 |                           |
|-----------------|---------------------------|
| Name:           | Deluxe Laboratories, Inc. |
| Street Address: | 1377 North Serrano Avenue |
| City:           | Hollywood                 |
| State/Country:  | CALIFORNIA                |
| Postal Code:    | 90027                     |
| Entity Type:    | CORPORATION: DELAWARE     |

**PROPERTY NUMBERS Total: 5**

| Property Type  | Number   | Word Mark        |
|----------------|----------|------------------|
| Serial Number: | 75606282 | DELUXE           |
| Serial Number: | 75606084 | DELUXE           |
| Serial Number: | 75637444 | VIDEO BY DELUXE  |
| Serial Number: | 75603228 | DELUXE           |
| Serial Number: | 72315999 | COLOR BY DE LUXE |

**CORRESPONDENCE DATA**

Fax Number: (310)586-0564  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (310) 586-7700  
 Email: latm2@gtlaw.com  
 Correspondent Name: Susan L. Heller  
 Address Line 1: 2450 Colorado Avenue, Suite 400E  
 Address Line 4: Santa Monica, CALIFORNIA 90404

CH \$140.00 75606282

|  |                 |
|--|-----------------|
| ATTORNEY DOCKET NUMBER:  | 92807-010300    |
| NAME OF SUBMITTER:   | Susan L. Heller |
| Signature:   | /slh/gk/        |
| Date:  | 09/07/2006      |
| Total Attachments: 3<br>source=1#page1.tif<br>source=1#page2.tif<br>source=1#page3.tif |                 |

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

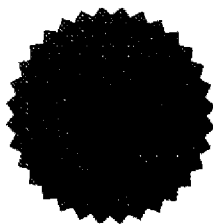
"DELUXE ENTERTAINMENT SERVICES, INC.", A DELAWARE CORPORATION,

WITH AND INTO "DELUXE LABORATORIES, INC." UNDER THE NAME OF "DELUXE LABORATORIES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF MAY, A.D. 2006, AT 5:38 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2222575 8100M

060519803



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4783476

DATE: 05-30-06

TRADEMARK  
REEL: 003384 FRAME: 0833

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:38 PM 05/30/2006  
FILED 05:38 PM 05/30/2006  
SRV 060519803 - 2222575 FILE

CERTIFICATE OF MERGER  
OF  
DELUXE ENTERTAINMENT SERVICES, INC.  
INTO  
DELUXE LABORATORIES, INC.

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Pursuant to Section 251 of the General  
Corporation Law of the State of Delaware

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Deluxe Laboratories, Inc., a Delaware corporation, does hereby certify:

FIRST: The names and states of incorporation of the constituent corporations to this merger are: Deluxe Entertainment Services, Inc., which is organized as and is a Delaware corporation, and Deluxe Laboratories, Inc., which is organized as and is a Delaware corporation ("DLI").

SECOND: An Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with Sections 228 and 251 of the General Corporation Law of the State of Delaware.

THIRD: The name of the corporation surviving the merger is Deluxe Laboratories, Inc. (the "Surviving Corporation").


FOURTH: The Certificate of Incorporation of DLI shall be the Certificate of Incorporation of the Surviving Corporation.

FIFTH: The executed Merger Agreement is on file at the offices of the Surviving Corporation at 1377 Serrano Avenue, Hollywood, CA 90027. A copy will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of either constituent corporation.

[Execution Page Follows]

IN WITNESS WHEREOF, the Surviving Corporation has caused this Certificate of Merger to be signed by its duly authorized officer in its corporate name as of May 30, 2006.

DELUXE LABORATORIES, INC., a Delaware corporation

By:   
Name: Michael Gunter  
Title: Executive Vice President and Chief  
Financial Officer