

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| General Electric Company | | 07/24/2006 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | GELcore, LLC | | |
| Street Address: | 6180 Halle Drive | | |
| City: | Valley View | | |
| State/Country: | OHIO | | |
| Postal Code: | 44125 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2515734 | GELCORE | |
| Registration Number: | 2958196 | THERMALED | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (203)373-2181 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 203-373-3595 | | |
| Email: | trademark@corporate.ge.com | | |
| Correspondent Name: | Meg Campbell | | |
| Address Line 1: | 3135 Easton Turnpike | | |
| Address Line 4: | Fairfield, CONNECTICUT 06828 | | |
| ATTORNEY DOCKET NUMBER: | GELCORE ASSIGNMENTS | | |
| NAME OF SUBMITTER: | Meg Campbell | | |
| Signature: | /meg campbell/ | | |
| Date: | 09/07/2006 | | |

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, General Electric Company, a corporation organized and existing under the laws of New York located at 1 River Road, Schenectady, NY 12345 ("Assignor"), is the owner of the following trademark (hereinafter, the "Trademarks");

| TRADEMARK | SERIAL NO. | REGISTRATION NO. |
|-----------|------------|------------------|
| GELCORE | 75/706890 | 2515734 |
| THERMALED | 78/269188 | 2958196 |

and WHEREAS, GELcore, LLC, a company organized and existing under the laws of Delaware located at 6180 Halle Drive, Valley View, Ohio 44125 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademarks and the identified application therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

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By: 

Name: Meg Campbell

Title: Counsel-Trademarks

Date of Signature: July 24, 2006