

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/03/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Para Laboratories, Inc.		03/03/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Queen Acquisition Corp.
Street Address:	58 South Service Road, Suite 250
City:	Melville
State/Country:	NEW YORK
Postal Code:	11747
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Serial Number:	76646987	COCOA GLOW
Serial Number:	76635783	GOOD TO GRO
Serial Number:	78911291	SOFT 'N SHINE
Registration Number:	2993919	BATHERAPY
Registration Number:	0612939	BATHERAPY
Registration Number:	2774265	CRYSTALENE CLEAR
Registration Number:	1517437	EST REALTY
Registration Number:	1440978	FACE-THERAPY
Registration Number:	2890541	FIZZ BATH
Registration Number:	3115403	FIZZ TABS
Registration Number:	3005188	FOOTHERAPY
Registration Number:	1133951	FOOTHERAPY
Registration Number:	2809599	FRIZZ THERAPY

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Registration Number:	1519336	GENERAL THERAPEUTICS, INC.
Registration Number:	0672941	GIFT OF LIFE
Registration Number:	1467921	HOT STICK
Registration Number:	3007704	JAMMIN' JEL
Registration Number:	2549933	KEEP IT NATURAL
Registration Number:	1250124	MINT JULEP MASQUE
Registration Number:	1247505	MINT JULEP SHAMPOO
Registration Number:	1572767	NOBLE LADY
Registration Number:	2524753	PARA LABORATORIES
Registration Number:	1306704	PERM-LAST
Registration Number:	1529194	PRO-RICH
Registration Number:	1282948	Q H
Registration Number:	0988558	QUEEN HELENE
Registration Number:	1766487	QUEEN HELENE SKIN THERAPY
Registration Number:	1140168	RELAXENE
Registration Number:	1509538	RONAL
Registration Number:	1517604	SEAGATE SALES CORP.
Registration Number:	2296362	SHOWER THERAPY
Registration Number:	1466102	SMART SET
Registration Number:	1908052	TENDER HOLD

CORRESPONDENCE DATA

Fax Number: (973)624-7070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 973-622-4444
Email: rsmith@mccarter.com
Correspondent Name: Robert W. Smith, Esq.
Address Line 1: Four Gateway Center,
Address Line 2: 100 Mulberry Street
Address Line 4: Newark, NEW JERSEY 07102-4056

ATTORNEY DOCKET NUMBER:	36452/61 (RWS-0406)
NAME OF SUBMITTER:	Robert W. Smith
Signature:	/robertwsmith/
Date:	09/07/2006

Total Attachments: 3

TRADEMARK
REEL: 003385 FRAME: 0049

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ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made effective as of the 3rd day of March, 2006, by and between Para Laboratories, Inc., a corporation duly organized and existing under the laws of the State of New York, with offices at 100 Rose Avenue, Hempstead, New York 11550 ("Assignor") and Queen Acquisition Corp., a Delaware corporation with offices at 58 South Service Road, Suite 250, Melville, New York 11747 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks and United States trademark registrations and trademark registration applications listed and/or described on Appendix A attached hereto and made a part hereof (the "Marks"), and all common law rights to the Marks and all of the goodwill associated with the Marks; and

WHEREAS, pursuant to an Asset Purchase Agreement whereby Assignee has purchased substantially all of the assets of Assignor, and particularly, without limitation, all of the assets and business of Assignor related to the Marks, Assignor has agreed to assign the Marks to Assignee.

NOW THEREFORE, for the sum of one dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest, including common law rights, in the Marks, and all issued registrations with respect to same, as well as the goodwill related to the Marks and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

ASSIGNOR

PARA LABORATORIES, INC.

By: 

Name: Steven Estrin

Title: President

Appendix A

SCHEDULE OF TRADEMARKS TO BE RECORDED

Pending Applications

MARK	Application No.
COCOA GLOW	76/646,987
GOOD TO GRO	76/635,783
SOFT 'N SHINE	78/911,291

Trademark Registrations

MARK	Registration No.
BATHERAPY	2,993,919
BATHERAPY (Stylized)	612,939
CRYSTALENE CLEAR	2,774,265
EST REALTY	1,517,437
FACE-THERAPY	1,440,978
FIZZ BATH	2,890,541
FIZZ TABS	3,115,403
FOOTHERAPY	3,005,188
FOOTHERAPY	1,133,951
FRIZZ THERAPY	2,809,599
GENERAL THERAPEUTICS, INC.	1,519,336
GIFT OF LIFE	672,941
HOT STICK	1,467,921

JAMMIN' JEL	3,007,704
KEEP IT NATURAL	2,549,933
MINT JULEP MASQUE	1,250,124
MINT JULEP SHAMPOO	1,247,505
NOBLE LADY	1,572,767
PARA LABORATORIES	2,524,753
PERM-LAST	1,306,704
PRO-RICH	1,529,194
QH & Design	1,282,948
QUEEN HELENE	988,558
QUEEN HELENE SKIN THERAPY	1,766,487
RELAXENE (Stylized)	1,140,168
RONAL	1,509,538
SEAGATE SALES CORP.	1,517,604
SHOWER THERAPY	2,296,362
SMART SET	1,466,102
TENDER HOLD	1,908,052

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