

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Interplay Entertainment Corp.		09/07/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MacPlay, LLC		
<b>Street Address:</b>	2019 North Lamar Street, Suite 300		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75202		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2786307	MACPLAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)777-4299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	hhu@krcl.com		
<b>Correspondent Name:</b>	Helen Hu		
<b>Address Line 1:</b>	1601 Elm Street, Suite 3700		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	35080.00030.000		
<b>NAME OF SUBMITTER:</b>	Helen Hu		
<b>Signature:</b>	/huyanhang/		
<b>Date:</b>	09/08/2006		

OP \$40.00 2786307

Total Attachments: 2

**900057561**

**TRADEMARK  
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## BILL OF SALE AND ASSIGNMENT

This Bill of Sale and Assignment (this "**Assignment**") is made and entered into by and between Interplay Entertainment Corp., a Delaware corporation ("**Interplay**" or the "**Assignor**"), successor by merger to Interplay Productions Corp., a California corporation, and MacPlay, LLC, a Texas limited liability company ("**Assignee**"). This Bill of Sale and Assignment is effective upon the date of execution hereof by the last party to sign below (the "**Effective Date**").

WHEREAS, Interplay and Assignee are parties to that certain First Amended Trademark Agreement of even date herewith (the "**Agreement**"), pursuant to which Assignor agreed to, among other things, bargain, sell, transfer, convey, assign, and deliver the following: (i) the "MacPlay" trademark (which shall include but not be limited to former Registration Number 1858703 registered with the U.S. Patent and Trademark Office in the name of Interplay Productions Corp., a California corporation, and the current Registration Number 2786307 registered with the U.S. Patent and Trademark Office in the name of Assignor) and all goodwill of the business associated therewith (collectively the "**Trademark**"); and (ii) the "macplay.com" domain name and all the goodwill of the business associated therewith (together the "**Domain Name**"). The Trademark and the Domain Name are together referred to herein as the "**Assets**".

NOW, THEREFORE, in consideration of the foregoing, the Agreement and the covenants herein set forth, together with the sum of Ten Dollars (\$10.00) and other good and valuable consideration paid and delivered by Assignee to Assignor, the receipt and adequacy of all of which are hereby acknowledged by Assignor, Assignor does hereby BARGAIN, SELL, TRANSFER, CONVEY, ASSIGN, AND DELIVER the Assets unto Assignee.

TO HAVE AND TO HOLD all the Assets unto Assignee, and Assignee's successors and assigns forever, Assignor does hereby warrant and forever defend and does hereby bind Assignor's successors and assigns to warrant and forever defend all the Assets unto Assignee, and Assignee's successors and assigns, against every person or entity whomsoever lawfully claiming or to claim the same.

Executed by the undersigned parties as of the Effective Date.

**INTERPLAY:**

**INTERPLAY ENTERTAINMENT CORP.,**  
a Delaware corporation

By: 

Name: Herve Caen

Title: CEO

Date: September 5, 2006

100 North Crescent Drive, Suite 324  
Beverly Hills, CA 90210-5411  
Tel: 310-432-1958  
Fax: 310-432-1959

**MACPLAY:**

**MACPLAY, LLC,**  
a Texas limited liability company

By: 

Name: Mark Cottam

Title: President

Date: September 7, 2006

2019 North Lamar Street, Suite 300  
Dallas, TX 75202-1738  
Tel: 214-855-5955  
Fax: 214-855-5980