

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Heritage, Inc.		08/30/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	American Heritage, Inc.		
Street Address:	2904 W. Horizon Ridge Parkway		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89052		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3058634	ROUTE 66 CASINO	
Serial Number:	76336991	ROUTE 66 CASINO	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-456-4801		
Email:	docketing@trademarkgroup.com		
Correspondent Name:	Marnie Wright Barnhorst, Esq.		
Address Line 1:	1200 Prospect Street, Suite G-100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	#201 GILLMANN GROUP		
NAME OF SUBMITTER:	Marnie Wright Barnhorst, Esq.		
Signature:	/MWB/		
Date:	09/08/2006		

OP \$65.00 3058634

Total Attachments: 1
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ASSIGNMENT OF FEDERAL
TRADEMARK REGISTRATION AND APPLICATION

WHEREAS, American Heritage, Inc. ("Assignor"), a California corporation, having a place of business at 3900 Paradise Road, Suite 185, Las Vegas, Nevada 89109, is the owner of the trademark **ROUTE 66 CASINO** registered in the United States Patent and Trademark Office on February 14, 2006, and assigned Registration No: 3,058,634:

WHEREAS Assignor has used the mark **ROUTE 66 CASINO** in commerce and has also filed an application, now assigned Serial No. 76/336,991, with the United States Patent and Trademark Office under Section 1 (a) of the Trademark Act. which has not yet issued;

WHEREAS, American Heritage, Inc. ("Assignee"), a Nevada corporation, having a place of business at 2904 W. Horizon Ridge Parkway, Suite 201, Henderson, Nevada 89052, is desirous of acquiring said registered trademark and said pending application therefor:

WHEREAS, Assignor and Assignee entered into an Agreement and Plan of Merger dated October 22, 2004. providing for the transfer of the aforementioned trademarks to Assignee; and

WHEREAS, Assignor and Assignee desire to have a recordable document evidencing such transfer;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefore, together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at HENDERSON NV, this 30th day of August, 2006.

AMERICAN HERITAGE, INC.
A California corporation



Name: Frederick C. Gillmann
Title: President and Secretary

STATE OF NEVADA)
) ss.
COUNTY OF Clark)

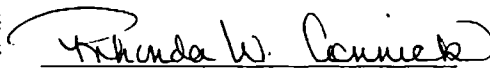
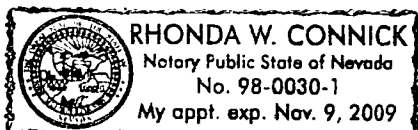
On 8/30, 2006, before me, the undersigned Notary Public, personally appeared FREDRICK C. GILLMANN,

personally known to me
or

proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

(SEAL)



TRADEMARK