

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Societe Generale		09/01/2006	CORPORATION: FRANCE

**RECEIVING PARTY DATA**

<b>Name:</b>	New Jersey Devils, LLC
<b>Street Address:</b>	50 Route 120 North
<b>Internal Address:</b>	c/o Continental Airlines Arena
<b>City:</b>	East Rutherford
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07073
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	1653628	NJ
Registration Number:	1263601	NJ
Registration Number:	1685399	NJ
Registration Number:	1264070	DEVILS
Registration Number:	1662564	DEVILS
Registration Number:	2189553	
Registration Number:	2265914	
Registration Number:	2152945	STREET DEVILS
Serial Number:	75867095	ICE ON FIRE
Serial Number:	76043879	DEVILS
Serial Number:	76043878	NJ
Serial Number:	76043877	NJ DEVILS
Serial Number:	76043801	NJ DEVILS

CH \$365.00 1653628

Serial Number: 76042917 NJ DEVILS DEN

**CORRESPONDENCE DATA**

Fax Number: (216)579-0212

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: jrmix@jonesday.com

Correspondent Name: Jones Day

Address Line 1: 901 Lakeside Ave.

Address Line 2: c/o James R. Mix, Legal Assistant

Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER: 363054-610001

NAME OF SUBMITTER: James R. Mix

Signature: /James R. Mix/

Date: 09/05/2006

**Total Attachments: 4**

source=NJD TM Realease Societe General#page1.tif

source=NJD TM Realease Societe General#page2.tif

source=NJD TM Realease Societe General#page3.tif

source=NJD TM Realease Societe General#page4.tif

## NOTICE OF FULL RELEASE OF TRADEMARK SECURITY INTEREST

THIS NOTICE OF FULL RELEASE OF TRADEMARK SECURITY INTEREST is effective as of September 1, 2006 between NEW JERSEY DEVILS LLC, a Delaware limited liability company (the "Company"), and SOCIÉTÉ GÉNÉRALE, a French banking corporation (the "Secured Party").

WHEREAS, the Secured Party is the holder of a security interest in the trademarks listed on Schedule 1 hereto (collectively the "Collateral") pursuant to the Grant of Security Interest in Trademarks, dated as of September 17, 2004 (the "Security Agreement") by the Company for the benefit of the Secured Party, which Security Agreement was recorded in the United States Patent and Trademark Office on September 22, 2004 at Reel 002942 Frame 0175; and

WHEREAS, the Secured Party and the Company executed on September 1, 2006 a payoff letter (the "Payoff Letter") in which the Secured Party released, effective as of September 1, 2006, the security interest granted in the Collateral pursuant to the Security Agreement; and

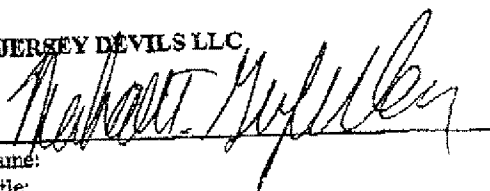
WHEREAS, the Secured Party and the Company wish to record in the United States Patent and Trademark Office a notice of such release;

NOW, THEREFORE, for the consideration recited in the Payoff Letter and other good and valuable consideration, the Secured Party hereby gives notice of the release of the security interest granted in the Collateral pursuant to the Security Agreement.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have caused this Notice of Full Release of Trademark Security Interest to be duly executed by their respective authorized officers as of the day and year first above written.

NEW JERSEY DEVILS LLC

By:   
Name:  
Title:

SOCIÉTÉ GÉNÉRALE,  
as Collateral Agent

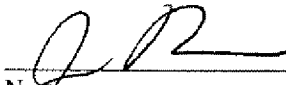
By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the parties hereto have caused this Notice of Full Release of Trademark Security Interest to be duly executed by their respective authorized officers as of the day and year first above written.

**NEW JERSEY DEVILS LLC**

By: \_\_\_\_\_  
Name:  
Title:

**SOCIÉTÉ GÉNÉRALE,**  
as Collateral Agent

By:  \_\_\_\_\_  
Name: Jerry Portal  
Title: MANAGING DIRECTOR

**SCHEDULE 1**

<u>Trademark</u>	<u>Application or Registration Date</u>	<u>Application Serial No. or Registration No.</u>
NJ Devils Logo	8/13/91	US No. 1,653,628
NJ Devils Logo	1/10/84	US No. 1,263,601
NJ Devils Logo	5/5/92	US No. 1,685,399
Devils	1/17/84	US No. 1,264,070
Devils	10/29/91	US No. 1,662,564
Skating Devils Mascot	9/15/98	US No. 2,189,553
Devils Den Devils Design	7/27/99	US No. 2,265,914
Street Devils	4/21/98	US No. 2,152,945
Teeny Team Collection	No Registration	Common Law
Ice on Fire	12/8/99	US No. 75/867,095
Devils and Design	5/8/00	US Appl. 76/043879
NJ and Design	5/8/00	US Appl. 76/043878
NJ Devils and Design	5/8/00	US Appl. 76/043877
NJ Devils and Design	5/8/00	US Appl. 76/043801
NJ Devils Den and Design	5/8/00	US Appl. 76/042917

Rights Under Licenses or Assignments  
National Hockey League License of Team Symbols  
NHL ICE/DEVILS - Internet Radio Broadcasts