

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UPN Television Stations Inc.		09/05/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The CW Television Stations Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75298797	CRESCENT CITY CALENDAR	
CORRESPONDENCE DATA			
Fax Number:	(212)975-0114		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	Rebecca.Borden@cbs.com		
Correspondent Name:	Rebecca Borden		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Mallory Levitt		
Signature:	/ML/		
Date:	09/05/2006		
Total Attachments: 0			

CH 75298797 \$40.00

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