

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kierland Resort Company, LLC		08/24/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Host Kierland LLC		
Street Address:	6903 Rockledge Drive		
Internal Address:	Suite 1500		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20817		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2780384	AGAVE THE ARIZONA SPA	
CORRESPONDENCE DATA			
Fax Number:	(202)942-5999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-942-5163		
Email:	trademarkdocketing@aporter.com		
Correspondent Name:	Anna W. Manville		
Address Line 1:	555 Twelfth Street, N.W.		
Address Line 2:	IP Docketing, Arnold & Porter LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Anna W. Manville		
Signature:	/Anna W. Manville/		
Date:	09/11/2006		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, The Kierland Resort Company, LLC, a Delaware limited liability company ("Assignor"), is the owner of all right, title, and interest in and to the trademark AGAVE THE ARIZONA SPA, U.S. Registration No. 2,780,384 ("the Mark");

WHEREAS, Host Kierland LLC, a Delaware limited liability company ("Assignee"), desires to acquire all rights to the Mark and the registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to the Assignee, the entire right, title, and interest in and to the Mark, the registration therefor, and the goodwill of the business symbolized by the Mark, including the right to sue for and receive all damages accruing from past infringement of the Mark.

The undersigned agrees to take all actions and execute additional documents as is necessary or reasonable to assign, transfer, perfect, and record the rights of Assignee in and to the Mark and the registration.

This assignment shall be binding on the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has executed this assignment effective as of this 1st day of Sept, 2006.

ASSIGNOR:

THE KIERLAND RESORT COMPANY, LLC, a Delaware limited liability company

By: B. Gregory Mowatt
Name: B. Gregory Mowatt
Title: Senior Vice President

Subscribed and sworn to before me this 24th day of August, 2006.

Angie Phillips
Notary Public

My commission expires: 2/12/07

