

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

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MAY 30 2006

06-02-2006



F COMMERCE  
ademark Office

# RECORDATION FOR TRADEMARKS ONLY

103251175

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

5-30-06

### 1. Name of conveying party(ies):

Reach Publishing Systems, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Ohio
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance / Execution Date(s) :

Execution Date(s) May 24, 2006

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Reach Publishing, LLC

Internal

Address:

Street Address: 9933 Alliance Road

City: Cincinnati

State: Ohio

Country: United States

Zip: 45242

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other LLC

Citizenship United States  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

"REACH" Reg. No. 1,530,000

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Reach Publishing, LLC

Internal Address: Jason M. Theobald, Esq.

Street Address: 9933 Alliance Road

City: Cincinnati

State: OH

Zip: 45242

Phone Number: 513-794-4151

Fax Number: 513-794-4139

Email Address: jtheobald@reachusa.com

### 6. Total number of applications and registrations involved:

1

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

### 8. Payment Information:

a. Credit Card Last 4 Numbers

Expiration Date

b. Deposit Account Number

Authorized User Name

40.00 OP

06/01/2006 1530000

01 FC:BX31

### 9. Signature:

*Jason M. Theobald*  
Signature

5/25/06  
Date

JASON M. THEOBALD  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

### ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT (the "Assignment") of the mark "REACH" is dated as of May 25, 2006 by Reach Publishing Systems, Inc. ("RPSI") for the benefit of Reach Publishing, LLC (the "Corporation").

FOR VALUE RECEIVED, the receipt and sufficiency of which is hereby acknowledged, RPSI hereby irrevocably assigns, conveys, and transfers to the Corporation, and its successors and assigns, all its right, title and interest to the said mark "REACH" together with the goodwill of the business symbolized by said trademark including, without limitation, all worldwide copyrights, trademarks, patents, or other intellectual property rights therein, in and to the "REACH" mark, including, without limitation, Registration No. 1,530,003 on the Records of the U.S. Patent and Trademark Office (collectively the "Work"). The Corporation shall have the exclusive worldwide right under copyright and servicemark to each element of the Work in the Corporation's name as the author thereof and to register any copyright, or any and all applicable renewals and extensions of such copyright.

IN WITNESS WHEREOF, the undersigned has executed this Assignment in the date first written above.

REACH PUBLISHING SYSTEMS, INC.

By: Robert J. Slattery  
Robert J. Slattery  
President

STATE OF OHIO

COUNTY/CITY OF HAMILTON, to wit:

This is to certify that on the 25<sup>th</sup> day of May, 2006, personally appeared before me, the undersigned Notary Public, in and for the City/County and State aforesaid, ROBERT J. SLATTERY, and acknowledged his signature to the foregoing Assignment of Intellectual Property Rights as President of REACH PUBLISHING SYSTEMS, INC., on behalf of REACH PUBLISHING SYSTEMS, INC.

GIVEN under my hand this 25<sup>th</sup> day of May, 2006.

Jason M. Theobald  
Notary Public

My Commission Expires: No exp



JASON M. THEOBALD  
ATTORNEY AT LAW  
Notary Public, State of Ohio  
My Commission Has No Expiration Date  
Section 147.03

TRADEMARK

REEL: 003386 FRAME: 0665

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 23, 2006

PTAS



\*103251175A\*

REACH PUBLISHING LLC  
JASON M. THEOBALD, ESQ.  
9933 ALLIANCE ROAD  
CINCINNATI, OH 45242UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 103251175

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,  
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.  
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,  
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT  
571-272-3350.

1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. THE NAME OF THE CONVEYING PARTY(S) MUST BE INDICATED ON THE COVER SHEET AND MUST BE COMPLETE. (I.E. LAST NAME, FIRST NAME MI)

JOANN STEWART, EXAMINER  
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