

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beall's Outlet Stores, Inc.		01/29/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	OUTRCO, Inc.		
Street Address:	103 Foulk Road		
Internal Address:	Suite 202		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19803		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2540290	MY GIFT COTTAGE	
Registration Number:	2629934	COTTAGE CLUB	
Registration Number:	2830945	THURSDAY CLUB	
Registration Number:	3052801	BURKE'S HOME OUTLET	
CORRESPONDENCE DATA			
Fax Number:	(615)687-6993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-238-6304		
Email:	trademarks@bonelaw.com		
Correspondent Name:	Paul W. Kruse		
Address Line 1:	511 Union Street		
Address Line 2:	Suite 1600		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	113273-060800		

OP \$115.00 2540290

NAME OF SUBMITTER:	Paul W. Kruse
Signature:	/Paul W. Kruse/
Date:	09/11/2006
Total Attachments: 2 source=00166619#page1.tif source=00166619#page2.tif	

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of January 29, 2006 by and among Beall's Outlet Stores, Inc. with an address at 1806 38th Avenue East, Bradenton, Florida 34208 (the "Assignor") and OUTRCO, Inc. with an address at 103 Foulk Road, Suite 202, Wilmington, Delaware, 19803 (the "Assignee"). Assignee is a corporation of Delaware.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

Beall's Outlet Stores, Inc.

By: Paul Galizia

Name: Paul Galizia

Title: President

OUTRCO, Inc.

By: Michael Maddaloni

Name: Michael Maddaloni

Title: President

SCHEDULE A

Mark(s)

MY GIFT COTTAGE

Reg. No. 2,540,990

COTTAGE CLUB

Reg. No. 2,629,934

THURSDAY CLUB

Reg. No. 2,830,945

BURKE'S HOME OUTLET

Reg. No. 3,052,801