

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gehr Industries, Inc.		09/06/2006	CORPORATION:

RECEIVING PARTY DATA	
Name:	Prime Wire & Cable, Inc.
Street Address:	7457 Neenah Street
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	78549537	CLEAR POWER
Serial Number:	78664045	JOBSITE
Registration Number:	2541206	NEON FLEX
Registration Number:	1486136	NUFLEX
Registration Number:	1522471	PRIME
Registration Number:	1686158	PRIME
Registration Number:	1727147	PRIME
Registration Number:	2462696	THINLINE
Registration Number:	1740927	
Registration Number:	1742783	
Registration Number:	2640195	BULLDOG TOUGH
Registration Number:	2640194	BULLDOG TOUGH PRIME
Registration Number:	2149738	LIGHTNIN' PLUG
Registration Number:	2398850	NO OVERLOAD

CH \$440.00 78549537

Registration Number:	1822489	SHOCK SAFE
Registration Number:	1853001	SNUG PLUG
Registration Number:	1428175	STACK PACK

CORRESPONDENCE DATA

Fax Number: (626)577-8800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 626-795-9900q
Email: pto@cph.com
Correspondent Name: Christie, Parker & Hale, LLP
Address Line 1: P.O. Box 7068
Address Line 4: Pasadena, CALIFORNIA 91109-7068

ATTORNEY DOCKET NUMBER:	G42:10
NAME OF SUBMITTER:	Gregory S. Lampert
Signature:	/gregory s. lampert/
Date:	09/11/2006

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, **GEHR INDUSTRIES, INC.**, a California Corporation, having a place of business at 7400 East Slauson Avenue, Los Angeles, California 90040-3308 ("ASSIGNOR" herein), has used and is the owner of the following marks, applications and registrations.

<u>Mark</u>	<u>Serial No.</u>	<u>Filed</u>	<u>Docket No.</u>
CLEAR POWER	78/549,537	01/18/2005	53108/G42
JOBSITE	78/664,045	07/05/2005	55499/G42

<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
NEON FLEX	2,541,206	02-19-2002	35837/G42
NUFLEX	1,486,136	04-26-1988	18995/G42
PRIME	1,522,471	01-31-1989	18993/G42
PRIME	1,686,158	05-12-1992	22591/G42
PRIME	1,727,147	10-27-1992	22590/G42
THINLINE	2,462,696	06-19-2001	35836/G42
Design	1,740,927	12-22-1992	20896/G42
Design	1,742,783	12-29-1992	20823/G42
BULLDOG TOUGH	2,640,195	10-22-2002	35990/G42
BULLDOG TOUGH (and design)	2,640,194	10-22-2002	35991/G42
COOL CORD	2,387,562	09-19-2000	50530/G42
LIGHTNIN' PLUG!	2,149,738	04-07-1998	50533/G42
NO OVERLOAD	2,398,850	10-31-2000	50529/G42
SHOCK SAFE	1,822,489	02-22-1994	50532/G42
SNUG PLUG	1,853,001	09-06-1994	50535/G42
STACK PACK	1,428,175	02-10-1987	50531/G42

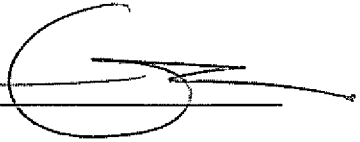
WHEREAS, **PRIME WIRE & CABLE, INC.**, a California Corporation, having a place of business at 7457 Neenah Street, Los Angeles, California 90040 ("ASSIGNEE" herein), desires to acquire said marks and the above-identified applications and registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said marks and said applications and registrations, and all rights and privileges pertaining to said marks, applications and registrations, together with the goodwill of the business symbolized by the marks.

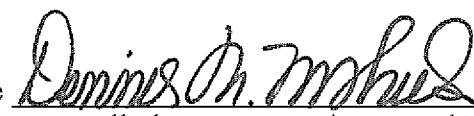
ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the marks and their applications and/or registrations, and to perfect the record title of ASSIGNEE in and to said marks and their applications and/or registrations.

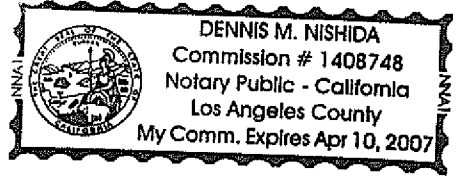
GEHR INDUSTRIES, INC.

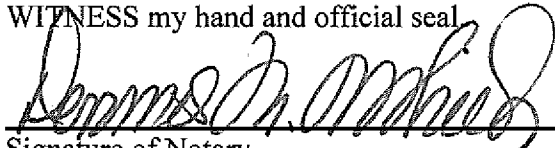
Date 9/6/2006

By 
Norbert Gehr
CEO

STATE OF California
COUNTY OF Los Angeles

On September 6, 2006, before me , Notary Public, personally appeared **Norbert Gehr** personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



WITNESS my hand and official seal

Signature of Notary

GSL/vsj

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