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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SFX Entertainment, Inc.		05/22/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Live Nation Worldwide, Inc.	
Street Address:	9348 Civic Center Drive	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78772540	LIVENATION
Serial Number:	78772533	LIVE NATION
Serial Number:	78903812	LIVE NATION

CORRESPONDENCE DATA

Fax Number: (210)226-8395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 210-554-5516

Email: ipdocket@coxsmith.com

Correspondent Name: Kristi F. Nickel

Address Line 1: 112 East Pecan Street, Suite 1800
Address Line 2: Cox Smith Matthews Incorporated
Address Line 4: San Antonio, TEXAS 78205

ATTORNEY DOCKET NUMBER:	30798.232; .233; .254
	1

NAME OF SUBMITTER: Kristi F. Nickel

TRADEMARK REEL: 003387 FRAME: 0461

900057586

Signature:	/kfnickel/
Date:	09/08/2006
Total Attachments: 2 source=SFXEntertainment#page1.tif source=SFXEntertainment#page2.tif	

TRADEMARK REEL: 003387 FRAME: 0462



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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SFX ENTERTAINMENT, INC.", CHANGING ITS NAME FROM "SFX ENTERTAINMENT, INC." TO "LIVE NATION WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF MAY, A.D. 2006, AT 6:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2827681 8100 060501160



Larriet Smith Windson, Secretary of State

AUTHENTICATION: 4772496

DATE: 05-24-06

TRADEMARK REEL: 003387 FRAME: 0463

State of Delaware Secretary of State Division of Corporations Delivered 06:36 PM 05/24/2006 FILED 06:27 PM 05/24/2006 SRV 060501160 - 2827681 FILE

STATE OF DELAWARE SRV CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify: FIRST: That at a meeting of the Board of Directors of SFX Entertainment, Inc. resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows: RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows: The name of the corporation is: Live Nation Worldwide, Inc. SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment. THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware. IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 22nd day of May, 2006. Title: Executive Vice President, CFO and Secretary Name: Alan Ridgeway Print or Type

TRADEMARK
REEL: 003387 FRAME: 0464

RECORDED: 09/10/2006