

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
No Fear, Inc.		08/21/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Gamma Strategic, LLC		
Street Address:	1340 Specialty Drive		
Internal Address:	Suite B		
City:	Vista		
State/Country:	CALIFORNIA		
Postal Code:	92081		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2422517	DRIVING FORCE	
CORRESPONDENCE DATA			
Fax Number:	(760)451-0984		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7608025858		
Email:	paet@gammastrategic.com		
Correspondent Name:	Paet Hidalgo		
Address Line 1:	1340 Specialty Drive		
Address Line 2:	Suite B		
Address Line 4:	Vista, CALIFORNIA 92081		
NAME OF SUBMITTER:	Paet Hidalgo		
Signature:	/PHidalgo GSLLC1999/		
Date:	09/11/2006		

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Total Attachments: 1
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ASSIGNMENT


WHEREAS, NO FEAR, INC., a California corporation ("NO FEAR"), having a principal place of business at 2251 Faraday Avenue, Carlsbad, California 92008, has adopted, used, and is using a mark which is registered in the United States Patent and Trademark Office as Registration No. 2,422,517 for the mark "DRIVING FORCE" (the "DF Mark") for support shoes and racing gloves for motorcross racing and automobile racing distributed in channels of trade specific to motorcross racing and competitive automobile racing in International Class 025; and

WHEREAS, GAMMA RACING GROUP, LLC, a California limited liability company ("GAMMA"), having a principal place of business at PO Box 578, Fallbrook, California 92088, is desirous of acquiring the DF Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, NO FEAR does hereby assign unto GAMMA all of its right, title and interest in and to the DF Mark, including Registration No. 2,422,517, together with the goodwill of the business symbolized by the DF Mark in the above Registration.

IN WITNESS WHEREOF, NO FEAR, INC., hereunto sets its hand and seal this 21st day of August, 2006.

NO FEAR, INC.
a California corporation

By 
Mark Simo
Chief Executive Officer

State of California)
)
County of San Diego)

On August 21, 2006 before me, Michelle B. Asbury, a Notary Public in and for the State and County aforesaid, personally appeared Mark Simo, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument and acknowledged the same to be his/her/their free act and deed.

WITNESS my hand and official seal.

Signature Michelle B. Asbury

(Seal)

