# -3086777

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/26/2006

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Starbucks Corporation d/b/a Starbucks Coffee Company		09/11/2006	CORPORATION: WASHINGTON

### **RECEIVING PARTY DATA**

Name:	Starbucks U.S. Brands, LLC	
Street Address:	2525 Starbucks Way	
City:	Minden	
State/Country:	NEVADA	
Postal Code:	89423	
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3086771	ETHOS

### **CORRESPONDENCE DATA**

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202.408.4020

Email: docketing@finnegan.com
Correspondent Name: Julia Anne Matheson

Address Line 1: 901 New York Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

ATTORNEY DOCKET NUMBER:	08984.0293-00000
NAME OF SUBMITTER:	Julia Anne Matheson
Signature:	/Julia Anne Matheson/

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Date:	09/12/2006
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

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# NUNC PRO TUNC ASSIGNMENT

Starbucks Corporation d/b/a Starbucks Coffee Company, a Washington corporation with its principal place of business at 2401 Utah Avenue South, Seattle, Washington 98134 ("Assignor"), is the record owner of U.S. Trademark Registration No. 3,086,771 as detailed in Exhibit A ("the Trademark").

On approximately April 26, 2006, Starbucks U.S. Brands, LLC, a Nevada limited liability company with its principal place of business at 2525 Starbucks Way, Minden, Nevada 89423 ("Assignee"), acquired the Trademark from Assignor. Assignee is the owner in fact of the Trademark and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns <u>nunc pro tunc</u> as of April 26, 2006 to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Starbucks Corporation d/b/a Starbucks Coffee Company

Name: DAVID M. LANDAU

Title: <u>Senior Vice President</u> and Douty Ge

Date: 09/11/2006

TRADEMARK EEL: 003387 FRAME: 0963

## **EXHIBIT A**

<u>MARK</u>

REG. NO.

REG. DATE

**ETHOS** 

3,086,771

April 25, 2006

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**RECORDED: 09/12/2006**