

TRADEMARK ASSIGNMENT

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07/10/2006
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bhu Srinivasan		04/10/2004	INDIVIDUAL: INDIA
RECEIVING PARTY DATA			
Name:	ALL IN Media		
Doing Business As:	DBA ALL IN Magazine		
Street Address:	45 W 21st ST		
Internal Address:	Suite 4H		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78358452	ALL IN MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	(212)807-8042		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-807-8060		
Email:	shanker@allinmagazine.com		
Correspondent Name:	Shanker Srinivasan		
Address Line 1:	45 W 21st ST		
Address Line 2:	Suite 4H		
Address Line 4:	New York, NEW YORK 10010		
NAME OF SUBMITTER:		Bhu Srinivasan	
Signature:		/Bhu Srinivasan/	

OP \$40.00 78358452

FROM : ALL IN
RightFax

FAX NO. : 2128078042
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Fax Server

Date:

07/10/2006

Total Attachments: 1
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TRADEMARK


REEL: 003388 FRAME: 0141

Bhu Srinivasan
45 W 21st ST – Suite 4D
New York, NY 10010
September 1, 2006

To Whom It May Concern:

As personal lawful owner of a certain trademark registered in the United States Patent Office under serial number 78358452, "ALL IN" (dated April 10, 2004), for good consideration does hereby sell, transfer and convey all right, title and interest in said trademark and convey all right, title and interest in said trademark and good will attaching thereto, unto ALL IN Media, LLC.

Signed under seal this 1st day of September, 2006.



Bhu Srinivasan