

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joseph A. Meeks (deceased)		07/07/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mary Grossman Meeks		
Street Address:	325 North Joy, #102		
City:	Corona		
State/Country:	CALIFORNIA		
Postal Code:	91719		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2419081	SWEET & SASSY	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	951-781-9231		
Email:	efiling@kmob.com		
Correspondent Name:	Linda H. Liu		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	NATSPEC.003T		
NAME OF SUBMITTER:	Linda H. Liu		
Signature:	/Linda H. Liu/		
Date:	09/12/2006		

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Total Attachments: 1
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ASSIGNMENT

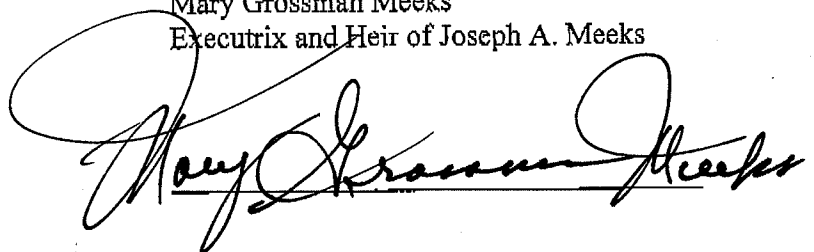
WHEREAS, Mary Grossman Meeks is the executrix and heir of Joseph A. Meeks (deceased) ("Assignor"), whose full post office address is 325 North Joy, #102, Corona, CA 91719, a joint owner of the trademark SWEET & SASSY, the subject U.S. Trademark Registration No. 2,419,081, registered on January 9, 2001;

AND WHEREAS, Mary Grossman Meeks ("Assignee"), whose full post office address is 325 North Joy, #102, Corona, CA 91719, is the heir of the Assignor and has acquired the Assignor's rights to the said trademark SWEET & SASSY by operation of law;

NOW THEREFORE, said Assignor has, assigned and transferred to Assignee all right, title and interest of the said Assignor in and to the mark SWEET & SASSY and the U.S. Trademark Registration No. 2,419,081, therefor, together with the goodwill attaching to the said trademark, and the right to recover for past infringement of the said trademark SWEET & SASSY;

EXECUTED at the City of Corona, California, United States this 17th day of July, 2006.

Mary Grossman Meeks
Executrix and Heir of Joseph A. Meeks



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