

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	correct error in a cover sheet previously recorded; correction to names of assignor and assignee on cover sheet. Reel/Frame 003359/0919.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Purple Wine Company, LLC		06/19/2006	LIMITED LIABILITY COMPANY: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Sonoma Wine Company, LLC
<b>Street Address:</b>	P.O. Box 390
<b>City:</b>	Graton
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95444
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	2333055	FOXTAIL VINEYARDS & WINERY
Registration Number:	2329871	GISELLE
Registration Number:	2333054	MARC CELLARS
Registration Number:	2321946	ROSE VALLEY VINEYARDS & WINERY
Registration Number:	2994754	RANDALL MONROE

**CORRESPONDENCE DATA**

Fax Number: (415)391-6493  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415-391-6490  
 Email: ken@commins.com  
 Correspondent Name: Kenneth C. Webster  
 Address Line 1: 400 Montgomery Street, Ste 200  
 Address Line 4: San Francisco, CALIFORNIA 94104

OP \$140.00 2333055

NAME OF SUBMITTER:	Kenneth C. Webster
Signature:	/Kenneth C. Webster/
Date:	09/12/2006
Total Attachments: 3 source=DC_250669#page1.tif source=Assignment Cover Sheet#page1.tif source=Assignment Cover Sheet#page2.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (Assignment) is made as of this 19 day of June, 2006, by Purple Wine Company, LLC, a limited liability company formed under the laws of the State of California (Assignor), in favor of Sonoma Wine Company, LLC, a limited liability company formed under the laws of the State of California (Assignee).

RECITALS

WHEREAS, Assignor is the owner of the following Trademark and the applications and registrations therefor;

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>App. Ser. No.</u>	<u>Filing Date</u>
Foxtail Vineyards & Winery	2333055	3/21/00	75722495	6/7/99
Giselle	2329871	3/14/00	75722493	6/7/99
Marc Cellars	2333054	3/21/00	75722494	6/7/99
Rose Valley Vineyards & Winery	2321946	2/22/00	75696756	5/3/99
Randall Monroe	2994754	9/13/05	78424908	5/25/04

and, WHEREAS, the Assignor desires to assign, and Assignee desires to receive, all right, title and interest in and to the Trademark;

NOW THEREFORE, Assignor hereby assigns to Assignee, its successors and assigns, all of its right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date written above.

PURPLE WINE COMPANY, LLC

By: Susan Durbrow

Name: Susan Durbrow

Title: Marketing & Sales Manager

SONOMA WINE COMPANY, LLC

By: Ronald Giglio

Name: Lisa Giglio

Title: Dir of Brand Development  
Sonoma Wine Company

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

EFFECTIVE DATE: 06/19/2006

CONVEYING PARTY DATA

Name Formerly Execution Date Entity Type

Purple Wine Company 06/19/2006 LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name: Sonoma Wine Company

Street Address: P.O. Box 390

City: Graton

State/Country: CALIFORNIA

Postal Code: 95444

Entity Type: LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 5

Property Type Number Word Mark

Registration Number: 2333055 FOXTAIL VINEYARDS & WINERY

Registration Number: 2329871 GISELLE

Registration Number: 2333054 MARC CELLARS

Registration Number: 2321946 ROSE VALLEY VINEYARDS & WINERY

Registration Number: 2994754 RANDALL MONROE

CORRESPONDENCE DATA

Fax Number: (415)391-6493

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-391-6490

Email: allison@commins.com

Correspondent Name: Allison C. Templeton

Address Line 1: 400 Montgomery Street, Ste 200

Address Line 4: San Francisco, CALIFORNIA 94104

NAME OF SUBMITTER: Allison C. Templeton

Signature: /allisonctempleton/

Date: 08/01/2006

Total Attachments: 1

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RECEIPT INFORMATION

ETAS ID: TM61451  
Receipt Date: 08/01/2006  
Fee Amount: \$140