

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HFE Holdings, LLC		09/12/2006	LTD LIAB JT ST CO: TENNESSEE

RECEIVING PARTY DATA

Name:	S&G Holdings, Inc.
Street Address:	1111 16th Avenue South
City:	Nashville
State/Country:	TENNESSEE
Postal Code:	37212
Entity Type:	CORPORATION: TENNESSEE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2351861	HIGH FIVE ENTERTAINMENT
Registration Number:	2478116	HIGH FIVE ENTERTAINMENT
Registration Number:	2336331	HIGH FIVE ENTERTAINMENT
Registration Number:	2343668	
Registration Number:	2341465	
Registration Number:	2483012	SECRETS OF THE HUNT
Registration Number:	2534502	SECRETS OF THE HUNT
Registration Number:	2358699	SECRETS OF THE HUNT

CORRESPONDENCE DATA

Fax Number: (870)355-4812
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 469-371-3082

OP \$215.00 2351861

Email: jefflook@trademarkguru.biz
Correspondent Name: Jeffrey J. Look
Address Line 1: P.O. Box 364
Address Line 4: Eudora, ARKANSAS 71640

NAME OF SUBMITTER:	Jeffrey J. Look
Signature:	/jeffreyjlook/
Date:	09/12/2006

Total Attachments: 2
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective as of the 1st day of January, 2005, between HFE Holdings, LLC, a Tennessee limited liability company ("Assignor") and S&G Holdings, Inc., a Tennessee corporation ("Assignee").

WHEREAS, ASSIGNOR, having a principal place of business at 1111 16th Ave. South, Nashville, TN 37212 has adopted and is using in commerce the marks shown in Exhibit A attached hereto and incorporated by reference herein (hereinafter referred to as the "Marks") in connection with the following goods and services; and

WHEREAS, ASSIGNEE, having a principal place of business at 1111 16th Ave. South, Nashville, TN 37212 is desirous of acquiring the said Marks, the registrations associated with same, and the goodwill of the business associated with each of the Marks; and

WHEREAS, in light of the foregoing, the parties acknowledge that this Assignment is intended to effectuate an assignment to ASSIGNEE of all rights in and to the said Marks, the registrations associated with the same, and the goodwill of the business associated with each of the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all rights, title and interest in and to each of the said Marks, together with the goodwill of the business symbolized by each of the Marks and the registrations associated with the same.



Jeff Alton
Secretary, HFE Holdings, LLC

EXHIBIT A

<u>Mark</u>	<u>Registration No.</u>	<u>Goods/Services</u>
HIGH FIVE ENTERTAINMENT	2351861	Pre-recorded video tapes and digital video discs featuring music, comedy and variety television shows, award shows outdoor sports and documentaries.
HIGH FIVE ENTERTAINMENT	2478116	Providing television advertising for others.
HIGH FIVE ENTERTAINMENT	2336331	Television and videotape production, videotape editing, production of cable television programs, distribution of programming for cable television systems.
HFE Star/Man Logo	2343668	Pre-recorded video tapes and digital video discs featuring music, comedy and variety television shows, award shows outdoor sports and documentaries.
HFE Star/Man Logo	2341465	Television and videotape production, videotape editing, production of cable television programs, distribution of programming for cable television systems.
SECRETS OF THE HUNT	2483012	Series of pre-recorded video tapes and video discs on the hunting and outdoor sports.
SECRETS OF THE HUNT	2534502	Clothing, namely, shirts and T-shirts.
SECRETS OF THE HUNT	2358699	Television series on the subject of hunting and outdoor sports; providing information on hunting and outdoor sports via a global computer information network.