TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Charles Worthington Hair & Beauty Company Limited		05/12/2006	LIMITED LIABILITY COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	PZ Cussons (International) Limited
Street Address:	PZ Cussons House, Bird Hall Lane
City:	Stockport, Cheshire
State/Country:	UNITED KINGDOM
Postal Code:	SK3 0XN
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	78727291	BIG HAIR
Registration Number:	2878423	CHARLES WORTHINGTON
Registration Number:	2894343	IN FASHION CHARLES WORTHINGTON
Registration Number:	2213203	CHARLES WORTHINGTON LONDON
Registration Number:	2563996	CHARLES WORTHINGTON LONDON BIG HAIR
Registration Number:	2598266	CHARLES WORTHINGTON LONDON RESULTS
Registration Number:	2655495	DREAM HAIR
Registration Number:	2863229	Q & A
Registration Number:	3058389	Q&A
Registration Number:	2724883	TAKE AWAYS

CH $265.00 78727291

CORRESPONDENCE DATA

Fax Number: (202)344-8300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:	2023444000
Email:	mbharrison@venable.com
Correspondent Name:	Mark B. Harrison
Address Line 1:	Venable, P.O. Box 34385
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER:	47479-224256

DOMESTIC REPRESENTATIVE

Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	

NAME OF SUBMITTER:	Mark B. Harrison
Signature:	/mark b. harrison/
Date:	09/13/2006

Total Attachments: 10
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TO ALL TO WHOM THESE PRESENTS SHALL COME I JOHN BERNARD O'CONNELL of Newton-le-Willows in the County of Merseyside in that part of the United Kingdom of Great Britain and Northern Ireland known as England Notary Public duly authorised admitted and sworn and practising in Newton-le-Willows aforesaid HEREBY CERTIFY that Charles Worthington Hair & Beauty Company Ltd (hereinafter called "Worthington") is a properly constituted company incorporated under the laws of England and Wales having its principal office and place of business at 7 Percy Street London W1P 9FB England; that the signature of "G Calder" set and subscribed to the document hereunto attached is of the proper handwriting and genuine signature of Archibald Graham Calder well known to me to be a Director of Worthington; that the said Archibald Graham Calder has full authority to sign the said document on behalf of Worthington; AND I FURTHER CERTIFY that PZ Cussons (International) Limited (hereinafter called "International") is a properly constituted company incorporated under the laws of England and Wales having its registered office and principal place of business at PZ Cussons House Bird Hall Lane Stockport SK3 OXN England; that the signature of "B H Leigh" set and subscribed to the said document is of the proper handwriting and genuine signature of Brandon Howard Leigh well known to me to be the Secretary of International; that the said Brandon Howard Leigh has full authority to sign the said document on behalf of International; and that full faith and credence may be given thereto both in judicature and thereout.

IN TESTIMONY whereof I have hereunto subscribed my name and affixed my Seal of Office at Newton-le-Willows aforesaid this 12th day of May 2006

Notary Public
Newton-le-Willows
England

TRADEMARK
REEL: 003388 FRAME: 0889

THIS ASSIGNMENT is made the 12th day of May Two Thousand and Six

BETWEEN Charles Worthington Hair & Beauty Company Ltd of 7 Percy Street, London, W1P 9FB, England (hereinafter called "the Assignor") of the one part and PZ Cussons (International) Limited of PZ Cussons House, Bird Hall Lane, Stockport, Cheshire, SK3 0XN, England (hereinafter called "the Assignee") of the other part

WHEREAS

(a) The Assignor is the proprietor of the trade marks listed in the Schedule attached hereto

(b) The Assignor has agreed with the Assignee for the sale of the aforesaid trade marks to the Assignee

(c) The consideration for the sale and purchase of the said trade marks is the sum of £1 (one pound ~~Stirling~~ Sterling) which has been paid as the Assignor hereby acknowledges.

NOW THIS ASSIGNMENT WITNESSETH that for the consideration stated the Assignor hereby assigns the said trade marks to the Assignee together with the goodwill of the business concerned in the goods for which the said trade marks are registered.

IN WITNESS whereof the Assignor and the Assignee have executed this document the day and year first above written

SIGNED for and on behalf of
Charles Worthington Hair & Beauty Company Ltd

Name: GRAHAM CALDER

Position: DIRECTOR

SIGNED for and on behalf of
PZ Cussons (International) Limited

Name: BRANDON HOWARD REIGH

Position: COMPANY SECRETARY

Schedule 1

Business Trade Marks

Trade Mark	*Country*	*Status*	*Appln No*	*Appln Date*	*Regn No*	*Regn Date*	*Class*
IG HAIR	United States of America	Pending	78/727291	05/10/05			3
IG HAIR/Charles Worthington London logo	Canada	Pending	1217930	25/05/04			3
IG HAIR/Charles Worthington London logo	United States of America	Registered	75/493162	29/05/98	2563996	23/04/02	3
HARLES DOES MY HAIR EVERY DAY	United Kingdom	Registered	2365742	14/06/04	2365742	14/06/04	3
HARLES WORTHINGTON	Australia (MP)	Registered	798153	07/01/04	798153	07/01/03	3, 44
HARLES WORTHINGTON	Brazil	Pending	825387159	19/03/03			3
HARLES WORTHINGTON	Canada	Pending	1161656	09/12/02			3, 7, 8, 9, 11, 26, 44
HARLES WORTHINGTON	Community Trade Mark	Registered	2965622	09/12/02	2965622	09/12/02	3, 11, 44
HARLES WORTHINGTON	Japan (MP)	Pending	798153	07/01/03			3, 44
HARLES WORTHINGTON	Madrid Protocol	Registered	798153	07/01/03	798153	07/01/03	3, 44

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Trade Mark	*Country*	*Status*	*Appln No*	*Appln Date*	*Regn No*	*Regn Date*	*Class*
CHARLES WORTHINGTON	New Zealand	Registered	710754	07/04/04	710754	07/04/04	3
CHARLES WORTHINGTON	Norway (MP)	Pending	798153	07/01/03			3
CHARLES WORTHINGTON	South Africa	Pending	2005125335	24/11/05			3
CHARLES WORTHINGTON	Thailand	Pending	550182	12/04/04			3
CHARLES WORTHINGTON	United Kingdom	Registered	2311215	20/09/02	2311215	20/09/02	2, 3, 4, 8, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 27, 41, 42, 44, 45
CHARLES WORTHINGTON	United States of America	Registered	76/462137	23/10/02	2878423	31/08/04	3, 8, 9, 11, 26, 44
CHARLES WORTHINGTON BIG HAIR	Australia (MP)	Registered	801992	15/04/03	801992	15/04/03	3
CHARLES WORTHINGTON BIG HAIR	Community Trade Mark	Registered	3131646	13/04/03	3131646	30/04/03	3
CHARLES WORTHINGTON BIG HAIR	Madrid Protocol	Registered	801992	15/04/03	801992	15/04/03	3
CHARLES WORTHINGTON BIG HAIR	United Kingdom	Registered	2319972	06/01/03	2319972	06/01/03	3
CHARLES WORTHINGTON IMPACT	Australia (MP)	Registered	801988	06/01/03	801988	15/04/03	3
CHARLES WORTHINGTON IMPACT	Community Trade Mark	Registered	3131621	13/04/03	3131621	30/04/03	3

Trade Mark	*Country*	*Status*	*Appln No*	*Appln Date*	*Regn No*	*Regn Date*	*Class*
CHARLES WORTHINGTON IMPACT	Madrid Protocol	Registered	801988	06/01/03	801988	15/04/03	3
CHARLES WORTHINGTON IMPACT	United Kingdom	Registered	2319970	06/01/03	2319970	06/01/03	3
CHARLES WORTHINGTON IN FASHION Logo	Australia (MP)	Registered	801566	27/01/03	801566	27/01/03	3
CHARLES WORTHINGTON IN FASHION Logo	Community Trade Mark	Registered	3019304	23/01/03	3019304	23/08/04	3
CHARLES WORTHINGTON IN FASHION Logo	Madrid Protocol	Registered	801566	27/01/03	801566	27/01/03	3
CHARLES WORTHINGTON IN FASHION Logo	United Kingdom	Registered	2318075	09/12/02	2318075	09/12/02	3
CHARLES WORTHINGTON IN FASHION Logo	United Kingdom	Registered	2358062	11/03/04	2358062	11/03/04	21
CHARLES WORTHINGTON IN FASHION Logo	United States of America	Registered	76/486344	29/01/03	2894343	19/10/04	3
Charles Worthington London logo	Australia (MP)	Registered	778145	25/03/02	778145	25/03/02	3
Charles Worthington London logo	Community Trade Mark	Registered	409227	04/12/96	409227	04/12/96	3, 21, 26
Charles Worthington London logo	Madrid Protocol	Registered	778145	23/03/02	778145	23/03/02	3
Charles Worthington London logo	Norway (MP)	Registered	778145	25/03/02	778145	25/03/02	3
Charles Worthington London logo	United States of America	Registered	75/024861	28/11/95	2213203	22/12/98	3

Trade Mark	Country	Status	Appln No	Appln Date	Regn No	Regn Date	Class
harles Worthington London logo-ed bottle	United Kingdom	Registered	2139134	16/07/97	2139134	16/07/97	3
HARLES WORTHINGTON RESULTS	Canada	Pending	1217929	25/05/04			3
HARLES WORTHINGTON RESULTS	Community Trade Mark	Registered	2995439	06/01/03	2995439	14/02/05	3
HARLES WORTHINGTON RESULTS	South Africa	Pending	2005125336	24/11/05			3
HARLES WORTHINGTON RESULTS FULL VOLUME	United Kingdom	Registered	2373384	20/09/04	2373384	20/09/04	
HARLES WORTHINGTON SUNSHINE	Thailand	Registered	550183	12/04/04	Kor21997	12/04/04	3
HARLES WORTHINGTON SUN-SHINE	United Kingdom	Registered	2358069	11/03/04	2358069	11/03/04	3
HARLES WORTHINGTON SUN-SHINE	Canada	Pending	1233572	14/10/04			3
OLOUR KEEPER	Australia (MP)	Registered	778142	25/03/02	778142	25/03/02	3
OLOUR KEEPER	Madrid Protocol	Registered	778142	23/03/02	778142	23/03/02	3
OLOUR KEEPER	Norway (MP)	Registered	778142	25/03/02	778142	25/02/03	3
OLOUR KEEPER	United Kingdom	Registered	2233431	23/05/00	2233431	23/05/00	3
ONTROL/Charles Worthington London logo	United Kingdom	Registered	2142139	13/08/97	2142139	13/08/97	3

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Trade Mark	Country	Status	Appln No	Appln Date	Regn No	Regn Date	Class
CWSTYLE.COM	United Kingdom	Registered	2390173	22/04/05	2390173	22/04/05	
DAILY TREAT	United Kingdom	Registered	2021390	22/05/95	2021390	22/05/95	3
DAMAGE DEFLECTOR (with CHARLES WORTHINGTON)	United Kingdom	Registered	2169039	10/06/98	2169039	10/06/98	3
DREAM HAIR	Community Trade Mark	Registered	2995470	06/01/03	2995470	14/02/05	3
DREAM HAIR	United States of America	Registered	76/075253	17/05/00	2655495	03/12/02	3
DREAM HAIR/Charles Worthington London logo	Australia (MP)	Registered	778143	25/03/02	778143	25/03/02	3
DREAM HAIR/Charles Worthington London logo	Madrid Protocol	Registered	778143	25/03/02	778143	25/03/02	3
DREAM HAIR/Charles Worthington London logo	Norway (MP)	Registered	778143	25/03/02	778143	25/03/02	3
DREAM HAIR/Charles Worthington London logo	United Kingdom	Registered	2156522	27/01/98	2156522	27/01/98	3
HAIR HEALER/Charles Worthington London logo	United Kingdom	Registered	2153466	12/12/97	2153466	12/12/97	3
IMPART/Charles Worthington London logo	United Kingdom	Registered	2135668	13/06/97	2135668	13/06/97	3, 8, 9, 11, 21
KIRALEX	United Kingdom	Registered	2354144	23/01/04	2354144	23/01/04	1, 3, 5
OUTER BODY EXPERIENCE	Australia (MP)	Registered	778141	25/03/02	778141	25/03/02	3

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Trade Mark	Country	Status	Appln No	Appln Date	Regn No	Regn Date	Class
OUTER BODY EXPERIENCE	Madrid Protocol	Registered	778141	23/03/02	778141	23/03/02	3
OUTER BODY EXPERIENCE	Norway (MP)	Registered	778141	25/03/02	778141	25/03/02	3
OUTER BODY EXPERIENCE	United Kingdom	Registered	2227243	25/03/00	2227243	25/03/00	3
Q&A	Australia (MP)	Pending	800237	27/01/03			3
Q&A	Community Trade Mark	Registered	2761377	03/07/02	2761377	03/07/02	3, 21, 26
Q&A	Madrid Protocol	Registered	800237	27/01/03	800237	27/01/03	3
Q&A	New Zealand	Pending	710131	26/03/04			3
Q&A	United Kingdom	Registered	2318082	09/12/02	2318082	09/12/02	3
Q&A	Thailand	Pending	550163	12/04/04			3
Q&A	United States of America	Registered	76/474430	10/12/02	3058389	14/02/06	3
Q&A	United States of America	Registered	76/352548	26/12/01	2863229	13/07/04	3
Q&A	Canada	Pending	1233577	14/10/04			3
RECALL STYLE MEMORY	United Kingdom	Registered	2354452	27/01/04	2354452	27/01/04	3

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Trade Mark	*Country*	*Status*	*Appln No*	*Appln Date*	*Regn No*	*Regn Date*	*Class*
RESULTS	Japan (MP)	Pending	778146	25/03/02			3
RESULTS	Madrid Protocol	Registered	778146	23/03/02	778146	23/03/02	3
RESULTS	Norway	Pending	200600597	18/01/06			3
RESULTS	United Kingdom	Registered	2100041	13/05/96	2100041	13/05/96	3
RESULTS	United Kingdom	Registered	2021394	22/05/95	2021394	22/05/95	3
RESULTS/Charles Worthington London logo	United States of America	Registered	75/493102	29/05/98	2598266	23/07/02	3
SMOOTH HAIR/ Charles Worthington London logo	United Kingdom	Registered	2161186	17/03/98	2161186	17/03/98	3
TAKE AWAYS/take aways	Australia	Registered	907702	27/03/02	907702	27/03/02	3
TAKE AWAYS	Australia (MP)	Registered	778122		778122	25/03/02	3
TAKE AWAYS	Community Trade Mark	Registered	2965523	09/12/02	2965523	09/12/02	3
TAKE AWAYS	New Zealand	Registered	710133	26/03/04	710133	26/03/04	3
TAKE AWAYS	Madrid Protocol	Registered	778122	23/03/02	778122	23/03/02	3
TAKE AWAYS	Thailand	Registered	550164	12/04/04	Kor205688	11/04/04	3

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Trade Mark	Country	Status	Appln No	Appln Date	Regn No	Regn Date	Class
AKE AWAYS	Norway	Registered	2005 01500	18/02/05	229667	26/11/05	3
AKEAWAY	Norway	Registered	215908		215908	26/09/02	3
AKE AWAYS	United States of America	Registered	76/051881	17/05/00	2724883	10/06/03	3
AKE AWAYS/take aways	United Kingdom	Registered	2178561	01/10/98	2178561	01/10/98	3
VAKE UP	United Kingdom	Registered	2021392	22/05/95	2021392	22/05/95	3

RECORDED: 09/13/2006