

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Delta Education, LLC		09/12/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	School Specialty, Inc.
Street Address:	P.O. Box 1579
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54913-1579
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3039679	EPS
Registration Number:	2281714	EPS
Registration Number:	2434267	CLAIMS TO FAME
Registration Number:	2988601	EDUCATORS PUBLISHING SERVICE
Registration Number:	2129828	EDUCATORS PUBLISHING SERVICE
Registration Number:	2292730	EPS
Registration Number:	2287995	EPS
Registration Number:	2279489	EPS
Registration Number:	2167116	EPS
Serial Number:	78722904	EPS PHONICS PLUS
Registration Number:	2276181	EXPLODE THE CODE
Registration Number:	2630333	LESSONLOGIC
Serial Number:	78722907	MAKING CONNECTIONS

CH \$415.00 3039679

Registration Number:	2325691	PRIMARY PHONICS
Registration Number:	2278178	WORDLY WISE
Serial Number:	78879989	WORDLY WISE 3000

CORRESPONDENCE DATA

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-273-3500
Email: rwizorek@gklaw.com
Correspondent Name: Roxana Wizorek; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	009316-0241
NAME OF SUBMITTER:	Roxana Wizorek
Signature:	/rw/
Date:	09/13/2006

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, Delta Education, LLC, a Delaware limited liability company ("Assignor"), was the owner of the trademarks and applications therefor listed in attached Schedule A (the "Trademarks") including the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks and all common law rights thereto; and

WHEREAS, School Specialty, Inc., a Wisconsin corporation ("Assignee"), has acquired all rights throughout the world in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with all common law rights thereto and the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for the good and valuable consideration recited in the August 19, 2005, Acquisition Agreement between Wicks Learning Group, LLC, owner of all of the membership interests of Assignor, and Assignee, including one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor confirms its sale, assignment, and transfer to Assignee and does hereby sell, assign, and transfer unto Assignee all right, title, and interest in and to the Trademarks, together with all common law rights therein, the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

Dated this 12th day of September, 2006.



DELTA EDUCATION, LLC

By: 

Name: Joseph Elliott

Title: President

Schedule 1**EPS TRADEMARKS**

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Goods/Services</u>
	3039679	FULL LINE OF INSTRUCTIONAL BOOKS, CHILDREN'S BOOKS, DICTIONARIES, PRINTED TEACHING MATERIALS, STUDY GUIDES, JOURNALS, RESEARCH PAPERS, LESSONS, WORKBOOKS, INSTRUCTIONAL BOOKLETS, PRINTED WORKSHEETS, AND PRINTED EDUCATIONAL TESTING AND ASSESSMENT MATERIALS, ALL DEALING WITH A VARIETY OF EDUCATIONAL, INSTRUCTIONAL, AND PROFESSIONAL DEVELOPMENT TOPICS FOR THE PRIMARY, MIDDLE AND SECONDARY GRADE LEVELS
	2281714	INSTRUCTIONAL BOOKS, CHILDREN'S BOOKS, PRINTED TEACHING MATERIALS, STUDY GUIDES, WORKBOOKS, INSTRUCTIONAL BOOKLETS, PRINTED STUDY WORKSHEETS, AND PRINTED EDUCATIONAL TESTING MATERIALS, ALL DEALING WITH A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS FOR GRADES K-12
CLAIMS TO FAME	2434267	BOOKS, CHILDREN'S BOOKS, LITERATURE GUIDES, TEACHER GUIDES, WORKBOOKS, INSTRUCTIONAL BOOKLETS, STUDY GUIDES, TESTS AND MEASURES, STUDY KITS, ALL DEALING WITH A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS FOR GRADES K-12
EDUCATORS PUBLISHING SERVICE	2988601	INSTRUCTIONAL BOOKS, CHILDREN'S BOOKS, DICTIONARIES, PRINTED TEACHING MATERIALS, STUDY GUIDES, JOURNALS, RESEARCH PAPERS, LESSONS, WORKBOOKS, INSTRUCTIONAL BOOKLETS, PRINTED WORKSHEETS, AND PRINTED EDUCATIONAL TESTING AND ASSESSMENT MATERIALS, ALL DEALING WITH A VARIETY OF EDUCATIONAL, INSTRUCTIONAL, AND PROFESSIONAL DEVELOPMENT TOPICS FOR THE PRIMARY, MIDDLE AND SECONDARY GRADE LEVELS
EDUCATORS PUBLISHING SERVICE	2129828	ELECTRONIC PUBLISHING SERVICES, NAMELY, THE PUBLICATION OF TEXT AND GRAPHIC WORK OF OTHERS ON CD-ROMS AND DISKETTES ON A VARIETY OF EDUCATIONAL TOPICS; AUDIO TAPE AND VIDEOTAPE PRODUCTION, AND COMPACT DISC PRODUCTION; PUBLICATION OF INSTRUCTIONAL AND EDUCATIONAL BOOKS AND BOOKLETS
EPS	2292730	PRERECORD AUDIO TAPES, PRERECORDED VIDEO TAPES AND COMPUTER SOFTWARE, ALL DEALING WITH A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS FOR GRADES K-12
EPS	2287995	MAIL ORDER CATALOG AND ON-LINE ORDERING SERVICES IN THE FIELD OF EDUCATIONAL AND INSTRUCTIONAL MATERIALS FOR GRADES K-12
EPS	2279489	INSTRUCTIONAL BOOKS, CHILDREN'S BOOKS, PRINTED TEACHING MATERIALS, STUDY GUIDES, WORKBOOKS, INSTRUCTIONAL BOOKLETS, PRINTED STUDY WORKSHEETS, AND PRINTED EDUCATIONAL TESTING MATERIALS, ALL DEALING WITH A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS FOR GRADES K-12
EPS	2167116	ELECTRONIC PUBLISHING SERVICES, NAMELY, THE PUBLICATION OF TEXT AND GRAPHIC WORK OF OTHERS ON CD-ROMS AND DISKETTES ON A VARIETY OF EDUCATIONAL TOPICS; AUDIO TAPE AND VIDEOTAPE PRODUCTION, AND COMPACT DISC PRODUCTION; PUBLICATION OF INSTRUCTIONAL AND EDUCATIONAL BOOKS AND BOOKLETS

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Goods/Services</u>
EPS PHONICS PLUS	78/722904 Pending	EDUCATIONAL BOOKS IN THE NATURE OF TEACHER'S GUIDES, STUDENT BOOKS, A SERIES OF READERS COMPRISED OF FICTION AND NON-FICTION SELECTIONS AND ACTIVITIES TO PRACTICE AND REINFORCE READING COMPREHENSION, A LITERACY CHART AND A PICTURE GLOSSARY, ALL TO TEACH READING
EXPLODE THE CODE	2276181	SERIES OF WORKBOOKS DEALING WITH READING COMPREHENSION
LESSONLOGIC	2630333	ON-LINE LIBRARY SERVICES, NAMELY, PROVIDING ELECTRONIC LIBRARY SERVICES WHICH FEATURE TEACHING MATERIALS IN THE FORM OF LESSONS, LESSON PLANS, COURSE PACKETS, CUSTOM WORKBOOKS, ASSESSMENTS TOOLS AND PROFESSIONAL TRAINING TO TEACHERS VIA AN ON-LINE COMPUTER NETWORK
MAKING CONNECTIONS	78/722907 Pending	EDUCATIONAL BOOKS IN THE NATURE OF TEACHER'S GUIDES, STUDENT BOOKS, A SERIES OF READERS COMPRISED OF FICTION AND NON-FICTION SELECTIONS AND ACTIVITIES TO PRACTICE AND REINFORCE READING COMPREHENSION
PRIMARY PHONICS	2325691	SERIES OF BOOKS AND WORKBOOKS DEALING WITH READING COMPREHENSION
WORDLY WISE	2278178	SERIES OF WORKBOOKS DEALING WITH VOCABULARY
WORDLY WISE 3000	78/879989 Pending	SERIES OF CHILDREN'S BOOKS AND WORKBOOKS RELATING TO VOCABULARY

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