

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carl Moll Landkaffee GmbH		08/31/2006	German Corporation: GERMANY
RECEIVING PARTY DATA			
Name:	World Finer Foods, Inc.		
Street Address:	300 Broadacres Drive		
City:	Bloomfield		
State/Country:	NEW JERSEY		
Postal Code:	07003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0986100	CAFIX	
CORRESPONDENCE DATA			
Fax Number:	(973)338-0382		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	800 225-1449 ext.121		
Email:	rvanmaerssen@worldfiner.com		
Correspondent Name:	Robert Van Maerssen		
Address Line 1:	300 Broadacres Drive		
Address Line 4:	Bloomfield, NEW JERSEY 07003		
NAME OF SUBMITTER:	Robert Van Maerssen		
Signature:	/Robert Van Maerssen/		
Date:	09/13/2006		

OP \$40.00 0986100

Total Attachments: 1

900057852

**TRADEMARK
 REEL: 003389 FRAME: 0156**

Trademark Assignment

WHEREAS, Carl Moll Landkaffee GmbH, a German Corporation, with its principal place of business at Verwaltung, Ravenspurgerstr. 11, 86150 Augsburg ("Assignor"), has adopted, owns and is using the Mark CAFIX ("the Mark") in connection with the following goods and/or services: Coffee; Coffee Substitutes, Malt Coffee; Coffee Mixtures; also ground and in powder form; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No.0986100, registered on June 11, 1974; and

WHEREAS, World Finer Foods, a Delaware Corporation, with its principal place of business at 300 Broadacres Drive, Bloomfield, New Jersey, 07003 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Carl Moll Landkaffee GmbH

[Name of Assignor]

By: [Signature]

Name: Carl Moll

Title: CEO

Dated effective as of: 08/31/06

SUBSCRIBED and SWORN to before me this 31st of

August, 2006.

[Signature]

Notary Public

My Commission Expires: June 12, 2007

