

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vistar Corporation		09/12/2006	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Roma Foods Enterprises, Inc.		
Street Address:	One Roma Blvd.		
City:	Piscataway		
State/Country:	NEW JERSEY		
Postal Code:	08854		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78729963	PIANCONE CREMA D'ORO	
CORRESPONDENCE DATA			
Fax Number:	(713)402-3901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7134023903		
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Correspondent Name:	Gary R. Maze		
Address Line 1:	3200 Southwest Freeway, Suite 3150		
Address Line 4:	Houston, TEXAS 77027		
ATTORNEY DOCKET NUMBER:	D8454-00078		
NAME OF SUBMITTER:	Gary R. Maze		
Signature:	/grmaze/		
Date:	09/13/2006		

CH \$40.00 78729963

Total Attachments: 1
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ASSIGNMENT

Whereas, Vistar Corporation, a Colorado corporation, having its principal offices at Building D 12650 East Arapahoe Road, Centennial, CO 80112, is the owner of the following trademark for which an application in the United States Patent and Trademark Office is now pending:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
PIANCONE CREMA D'ORO	78/729,963	10/10/2005

Whereas, Roma Foods Enterprises, Inc., a New Jersey corporation, having its principal offices at One Roma Blvd., Piscataway, NJ 08854, is desirous of acquiring said trademark and the application therefore;

Now, Therefore, in consideration of the foregoing, as well as other good and valuable consideration the receipt and adequacy of which is hereby freely acknowledged, Vistar Corporation hereby assigns to Roma Foods Enterprises, Inc. all right, title and interest in the United States in and to said trademark and said application therefore, together with the goodwill of the business symbolized by said trademark and said application to register said trademark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said assignee, Roma Foods Enterprises, Inc.

Signed at Centennial, Colorado, this 12th day of September, 2006.

Vistar Corporation



Kent Berke
Senior Vice President