

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	09/13/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CMP Entertainment Media, Inc.		09/13/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	NewBay Media LLC		
Street Address:	810 7th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 104			
Property Type	Number	Word Mark	
Serial Number:	78727137	2-POP	
Serial Number:	78727138	2-POP	
Serial Number:	78736703	2 [POP]	
Serial Number:	78736704	2 [POP]	
Serial Number:	78790701	AUTOMEDIA	
Serial Number:	78647007	AUTOMEDIA	
Serial Number:	78647008	AUTOMEDIA SALES BOOT CAMP	
Serial Number:	78778217	AVWORSHIP	
Serial Number:	78778231	AVWORSHIP	
Serial Number:	78778205	AVWORSHIP SYSTEMS	
Serial Number:	78457646	BACKSTAGE LOUNGE	
Serial Number:	78755923	BASS PLAYER	

OP \$2615.00 78727137

900057945

TRADEMARK
REEL: 003390 FRAME: 0116

Serial Number:	75187054	BASS PLAYER
Serial Number:	78534936	BASS PLAYER
Serial Number:	78534923	BASS PLAYER
Serial Number:	76187741	CINEMA DIGITAL CINEMA
Serial Number:	74110506	BASS PLAYER
Serial Number:	76187743	BE A PLAYER
Serial Number:	78790702	CAR SOUND & PERFORMANCE
Serial Number:	78660290	CAR SOUND & PERFORMANCE
Serial Number:	78660291	CAR SOUND & PERFORMANCE
Serial Number:	78725335	CINEMATOGRAPHER
Serial Number:	78725336	CINEMATOGRAPHER
Serial Number:	78727113	DESIGN IN MOTION
Serial Number:	78727114	DESIGN IN MOTION
Serial Number:	78719423	DIGITAL CINEMATOGRAPHY
Serial Number:	78697866	DIGITAL CINEMATOGRAPHY
Serial Number:	78607350	DIGITAL SIGNAGE QUARTERLY
Serial Number:	78722660	DIRECTORS WORLD
Serial Number:	78722662	DIRECTORS WORLD
Serial Number:	78722547	EDITORS NET
Serial Number:	78722548	EDITORS NET
Serial Number:	78755918	EQ
Serial Number:	78431745	EQ
Serial Number:	78430961	EQ
Serial Number:	78755922	FRETS
Serial Number:	76976041	FRETS
Serial Number:	76342603	FRETS
Serial Number:	78671657	GH GUITAR HERO
Serial Number:	78671659	GH GUITAR HERO
Serial Number:	78671660	GH GUITAR HERO
Serial Number:	78671661	GH GUITAR HERO
Serial Number:	78643636	GOVERNMENT VIDEO
Serial Number:	78643637	GOVERNMENT VIDEO
Serial Number:	78651097	GOVERNMENT VIDEO & TECHNOLOGY EXPO
Serial Number:	78651098	GOVERNMENT VIDEO & TECHNOLOGY EXPO
Serial Number:	78755920	GUITAR PLAYER

Serial Number:	75026040	GUITAR PLAYER
Serial Number:	78537763	GUITAR PLAYER
Serial Number:	78535119	GUITAR PLAYER
Serial Number:	78546625	GUITAR PLAYER
Serial Number:	78671639	GUITAR PLAYER'S GUITAR HERO
Serial Number:	78671640	GUITAR PLAYER'S GUITAR HERO
Serial Number:	78671641	GUITAR PLAYER'S GUITAR HERO
Serial Number:	78755921	KEYBOARD
Serial Number:	73460483	KEYBOARD
Serial Number:	78553370	KEYBOARD
Serial Number:	78534854	KEYBOARD
Serial Number:	78714670	LIVE FROM NAB
Serial Number:	78714671	LIVE FROM NAB
Serial Number:	78647018	MEDIALINE
Serial Number:	78647019	MEDIALINE
Serial Number:	78535116	MUSIC PLAYER
Serial Number:	78650065	MUSIC PLAYER LIVE!
Serial Number:	78647022	MUSIC PLAYER LIVE!
Serial Number:	78714900	MUSIC PLAYER LIVE!
Serial Number:	78714901	MUSIC PLAYER LIVE!
Serial Number:	78714842	MUSIC PLAYER NETWORK
Serial Number:	78714839	MUSIC PLAYER NETWORK
Serial Number:	78755919	MUSIC TECHNOLOGY BUYER'S GUIDE
Serial Number:	78729160	MUSIC TECHNOLOGY BUYER'S GUIDE
Serial Number:	78722593	POST INDUSTRY
Serial Number:	78722594	POST INDUSTRY
Serial Number:	73572553	PRO SOUND NEWS
Serial Number:	78609815	PRO SOUND NEWS
Serial Number:	78643638	RENTAL & STAGING SYSTEMS
Serial Number:	78643640	RENTAL & STAGING SYSTEMS
Serial Number:	76187742	RESIDENTIAL SYSTEMS
Serial Number:	78644769	RESIDENTIAL SYSTEMS
Serial Number:	78644771	RESIDENTIAL SYSTEMS
Serial Number:	78679022	SCN SYSTEMS CONTRACTOR NEWS
Serial Number:	78674590	SCN SYSTEMS CONTRACTOR NEWS

Serial Number:	78671433	SPORTS TV PRODUCTION
Serial Number:	78671432	SPORTS TV PRODUCTION
Serial Number:	78643656	SURROUND
Serial Number:	78660292	SURROUND PROFESSIONAL
Serial Number:	78660293	SURROUND PROFESSIONAL
Serial Number:	78579741	SYSTEMS CONTRACTOR NEWS
Serial Number:	78579742	SYSTEMS CONTRACTOR NEWS
Serial Number:	78780254	THE ULTIMATE GUIDE TO GUITAR & BASS GEAR
Serial Number:	78783839	THE ULTIMATE GUIDE TO GUITAR & BASS GEAR
Serial Number:	78669570	TVB TELEVISION BROADCAST
Serial Number:	78669568	TVB TELEVISION BROADCAST
Serial Number:	78669569	TVB TELEVISION BROADCAST
Serial Number:	78669567	TVB TELEVISION BROADCAST
Serial Number:	78778191	VFXPRO
Serial Number:	78643652	VIDEOGRAPHY
Serial Number:	73071906	VIDEOGRAPHY
Serial Number:	78643653	VIDEOGRAPHY
Serial Number:	78766713	VIRTUAL STUDIO BUYER'S GUIDE
Serial Number:	78766714	VIRTUAL STUDIO BUYER'S GUIDE
Serial Number:	78697897	WHAT'S NEW AT NAB
Serial Number:	78697904	WHAT'S NEW AT NAB
Registration Number:	3116246	GUITAR PLAYER

CORRESPONDENCE DATA

Fax Number: (212)754-0330
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: rsilverman@golenbock.com
 Correspondent Name: Robin E. Silverman
 Address Line 1: 437 Madison Avenue
 Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Robin E. Silverman
Signature:	/Robin E. Silverman/
Date:	09/14/2006

Total Attachments: 8
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TRADEMARK
REEL: 003390 FRAME: 0119

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 13 day of September, 2006, by and between CMP Entertainment Media, Inc., a Delaware corporation having a place of business at 460 Park Avenue South, 9th Floor, New York, New York 10016 (hereinafter referred to as "ASSIGNOR"), and NewBay Media LLC, a Delaware limited liability company, having a place of business at 810 7th Avenue, New York, New York 10019 (hereinafter referred to as "ASSIGNEE").

For good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title, and interest in and to the trademarks as described in Schedule A annexed hereto, including the applications and registrations listed therein, along with all of the goodwill of the business symbolized by such trademarks, along with all of ASSIGNOR's right, title, and interest in any other CMPE Trademarks, as such term is defined in the Purchase Agreement identified and defined below, together with the goodwill of the business symbolized by the CMPE Trademarks and any and all applications and registrations therefore, and all rights to damages and profits, due or accrued, arising out of past infringements of all CMPE Trademarks, and the right to sue for and recover the same.

ASSIGNOR shall promptly, upon the request of ASSIGNEE, execute such other documents and/or instruments of assignment, transfer and conveyance as ASSIGNEE may reasonably request to permit ASSIGNEE to record the assignment made by this instrument or any other documents ASSIGNEE may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

This Trademark Assignment is executed and delivered pursuant to the terms of that certain Agreement of Purchase and Sale of Assets dated as of August 23 2006 by and among ASSIGNOR, CMP Media, LLC, UEMedia Community Sites, Inc. and ASSIGNEE (the "Purchase Agreement"). Nothing contained herein shall be deemed to assign or transfer to ASSIGNEE any assets constituting "Excluded Assets" as that term is defined in the Purchase Agreement or to otherwise supersede any of the terms contained in the Purchase Agreement. In the event of any conflict or inconsistency between the provisions of this Assignment and the provisions of the Purchase Agreement, the provisions of the Purchase Agreement shall prevail.

Executed at 600 Community Drive, Manhasset, New York 11030

this 12 day of Sept, 2006.

CMP Entertainment Media, Inc.

a Delaware corporation having a place of business at 460 Park Avenue South, 9th Floor, New York, New York 10016

By: Michael A. Russak, Jr.

Name: Michael A. Russak, Jr.

Title: Vice President

STATE OF New York)
) ss.
COUNTY OF Nassau)

On September 12, 2006 before me, Melissa A. Hedde11, personally appeared Michael A. Russak, Jr personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Signature

MELISSA A. HEDDELL
Notary Public-New York
Qualified In Suffolk County
Reg. No. 01SC0023848

Certificate Filed In Nassau County
My Commission Expires May 3, 2007

~~Executed at 405 Park Avenue, Suite 702, New York, New York 10022~~

this _____ day of _____, 2006.

NewBay Media LLC

a Delaware limited liability company having a place of business at 810 7th Avenue, New York, New York 10019

By: _____

Name: _____

Title: _____

STATE OF _____)
) ss.
COUNTY OF _____)

On _____, before me, _____, personally appeared _____ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature

STATE OF)
) ss.
COUNTY OF)

On _____, before me, _____, personally appeared _____ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature

Executed at 405 Park Avenue, Suite 702, New York, New York 10022

this _____ day of _____, 2006.

NewBay Media LLC

a Delaware limited liability company having a place of business at 810 7th Avenue, New York, New York 10019

By: _____

Name: _____

Title: _____

STATE OF *New York*)
) ss.
COUNTY OF *New York*)

On *September 10, 2006*, before me, _____, personally appeared *Janie Miller* personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]





Signature







JANE A. DWYER
Notary Public, State of New York
No. 31-4889935
Qualified in New York County
Commission Expires April 20, 2007




SCHEDULE TO TRADEMARK ASSIGNMENT

SCHEDULE A

TRADEMARKS:

TRADEMARK	COUNTRY	APP. NO.	REG. NO.
2-POP	USA	78/727,137	
2-POP	USA	78/727,138	
	USA	78/736,703	
	USA	78/736,704	
AUTOMEDIA	USA	78/790,701	
AUTOMEDIA	USA	78/647,007	
AUTOMEDIA SALES BOOT CAMP	USA	78/647,008	
AVWORSHIP	USA	78/778,217	
AVWORSHIP	USA	78/778,231	
AVWORSHIP SYSTEMS	USA	78/778,205	
BACKSTAGE LOUNGE	USA	78/457,646	3062402
BASS PLAYER	USA	78/755,923	
BASS PLAYER	USA	75/187,054	2142153
BASS PLAYER	USA	78/534,936	
BASS PLAYER	USA	78/534,923	
	USA	76/187,741	2,593,230
	USA	74/110,506	1668095
BE A PLAYER	USA	76/187,743	2,555,512
CAR SOUND & PERFORMANCE	USA	78/790,702	
CAR SOUND & PERFORMANCE	USA	78/660,290	
CAR SOUND & PERFORMANCE	USA	78/660,291	
CINEMATOGRAPHER	USA	78/725,335	
CINEMATOGRAPHER	USA	78/725,336	
DESIGN IN MOTION	USA	78/727,113	
DESIGN IN MOTION	USA	78/727,114	
DIGITAL CINEMATOGRAPHY	USA	78/719,423	
DIGITAL CINEMATOGRAPHY	USA	78/697,866	
DIGITAL SIGNAGE QUARTERLY	USA	78/607,350	3110741
DIRECTORS WORLD	USA	78/722,660	
DIRECTORS WORLD	USA	78/722,662	
EDITORS NET	USA	78/722,547	
EDITORS NET	USA	78/722,548	

TRADEMARK	COUNTRY	APP. NO.	REG. NO.
EQ	USA	78/755,918	
EQ	USA	78/431,745	2970580
EQ	USA	78/430,961	3040500
FRETS	USA	78/755,922	
FRETS	USA	76/976,041	2837121
FRETS	USA	76/342,603	3117473
	USA	78/671,657	
	USA	78/671,659	
	USA	78/671,660	
	USA	78/671,661	
GOVERNMENT VIDEO	USA	78/643,636	3097930
GOVERNMENT VIDEO	USA	78/643,637	3097931
GOVERNMENT VIDEO & TECHNOLOGY EXPO	USA	78/651,097	
GOVERNMENT VIDEO & TECHNOLOGY EXPO	USA	78/651,098	
GUITAR PLAYER	USA	78/755,920	
GUITAR PLAYER	USA	75/026,040	2006354
GUITAR PLAYER	USA	78/537,763	
GUITAR PLAYER	USA	78/535,119	3,116,230
GuitarPlayer	USA	78/546,625	
GuitarPlayer	USA	78/536,668	3,116,246
GUITAR PLAYER'S GUITAR HERO	USA	78/671,639	
GUITAR PLAYER'S GUITAR HERO	USA	78/671,640	
GUITAR PLAYER'S GUITAR HERO	USA	78/671,641	
KEYBOARD	USA	78/755,921	
KEYBOARD	USA	73/460,483	1336575
KEYBOARD	USA	78/553,370	
KEYBOARD	USA	78/534,854	3,119,516
	USA	78/714,670	
	USA	78/714,671	
MEDIALINE	USA	78/647,018	
MEDIALINE	USA	78/647,019	

TRADEMARK	COUNTRY	APP. NO.	REG. NO.
MUSIC PLAYER	USA	78/535,116	
MUSIC PLAYER LIVE!	USA	78/650,065	
MUSIC PLAYER LIVE!	USA	78/647,022	
MUSIC PLAYER LIVE! 	USA	78/714,900	
MUSIC PLAYER LIVE! 	USA	78/714,901	
MUSIC PLAYER NETWORK	USA	78/714,842	
MUSIC PLAYER NETWORK 	USA	78/714,839	
MUSIC TECHNOLOGY BUYER'S GUIDE	USA	78/755,919	
MUSIC TECHNOLOGY BUYER'S GUIDE	USA	78/729,160	
POST INDUSTRY	USA	78/722,593	
POST INDUSTRY	USA	78/722,594	
PRO SOUND NEWS	USA	73/572,553	1393604
PRO SOUND NEWS	USA	78/609,815	
RENTAL & STAGING SYSTEMS	USA	78/643,638	
RENTAL & STAGING SYSTEMS	USA	78/643,640	
residential systems	USA	76/187,742	2,580,497
RESIDENTIAL SYSTEMS	USA	78/644,769	
RESIDENTIAL SYSTEMS	USA	78/644,771	
scn <small>SYSTEMS CONTRACTOR NEWS</small>	USA	78/679,022	
scn <small>SYSTEMS CONTRACTOR NEWS</small>	USA	78/674,590	
SportsTV <small>PRODUCTION</small>	USA	78/671,433	
SportsTV <small>PRODUCTION</small>	USA	78/671,432	
SURROUND	USA	78/643,656	
SURROUND PROFESSIONAL	USA	78/660,292	3098252
SURROUND PROFESSIONAL	USA	78/660,293	
SYSTEMS CONTRACTOR NEWS	USA	78/579,741	3060355
SYSTEMS CONTRACTOR NEWS	USA	78/579,742	
THE ULTIMATE GUIDE TO GUITAR & BASS GEAR	USA	78/780,254	
THE ULTIMATE GUIDE TO GUITAR & BASS GEAR	USA	78/783,839	
TVB TELEVISION BROADCAST	USA	78/669,570	
TVB TELEVISION BROADCAST	USA	78/669,568	

TRADEMARK	COUNTRY	APP. NO.	REG. NO.
TVB TELEVISION BROADCAST	USA	78/669,569	
TVB TELEVISION BROADCAST	USA	78/669,567	
VFXPRO	USA	78/778,191	
VIDEOGRAPHY	USA	78/643,652	3090349
VIDEOGRAPHY	USA	73/071,906	1043865
VIDEOGRAPHY	USA	78/643,653	309350
VIRTUAL STUDIO BUYER'S GUIDE	USA	78/766,713	
VIRTUAL STUDIO BUYER'S GUIDE	USA	78/766,714	
WHAT'S NEW AT NAB	USA	78/697,897	
WHAT'S NEW AT NAB	USA	78/697,904	
BASS PLAYER	BRAZIL	819.818.801	819.818.801
BASS PLAYER	JAPAN	2005-062587	4942523
CINEMATOGRAPHER	CHINA	5171222	
CINEMATOGRAPHER	CHINA	5171223	
CINEMATOGRAPHER	GERMANY	306 12	
CINEMATOGRAPHER	INDIA	1430370	
CINEMATOGRAPHER	JAPAN	2006-019597	
CINEMATOGRAPHER	UNITED KINGDOM	2415889	
DIGITAL CINEMATOGRAPHY	CHINA	5171220	
DIGITAL CINEMATOGRAPHY	CHINA	5171221	
DIGITAL CINEMATOGRAPHY	INDIA	1423668	
DIGITAL CINEMATOGRAPHY	JAPAN	2006-015499	
DIGITAL CINEMATOGRAPHY	UNITED KINGDOM	2414656	
EQ	JAPAN	2006-003920	
GUITAR AND BASS PLAYER	POLAND	Z298933	
GUITAR PLAYER	CANADA	613853	A388,150
GUITAR PLAYER	FRANCE	258,864	1,734,015
GUITAR PLAYER	ITALY	M191C00520	620852
GUITAR PLAYER	JAPAN	2005-062585	4942522
GUITAR PLAYER	POLAND	Z-161 462	112266
GUITAR PLAYER	SPAIN	2661720	
KEYBOARD	CANADA	613855	TMA361,045
KEYBOARD	FRANCE	258863	1636293
KEYBOARD	ITALY	M191C00521	620853
KEYBOARD	JAPAN	2005-062586	
KEYBOARD	MEXICO	212667	482209
KEYBOARD	UNITED KINGDOM	1453126	1453126
MEDIALINE ASIA	AUSTRALIA	1085010	1085010
MEDIALINE ASIA	CHINA	5016211	

TRADEMARK	COUNTRY	APP. NO.	REG. NO.
MEDIALINE ASIA	HONG KONG	300528200	
MEDIALINE ASIA	INDIA	1397511	
MEDIALINE ASIA	INDONESIA	D00.2005026138	
MEDIALINE ASIA	JAPAN	2005-106814	
MEDIALINE ASIA	NEW ZEALAND	738438	738438
MEDIALINE ASIA	PHILIPPINES	4-2005-11421	
MEDIALINE ASIA	SINGAPORE	T05/22259F	
MEDIALINE ASIA	TAIWAN	94054150	
MEDIALINE ASIA (Chinese characters)	CHINA	5163295	
MEDIALINE ASIA (Chinese characters)	HONG KONG	300584596	
MEDIALINE ASIA (Chinese characters)	TAIWAN	95007519	
MUSIC PLAYER	UNITED KINGDOM	2393687	2393687
POST INDUSTRY	UNITED KINGDOM	2415891	
VFXPRO	CHINA	5171219	
VFXPRO	FRANCE	06/3415673	
VFXPRO	INDIA	1423669	
VFXPRO	JAPAN	2006-019598	
VFXPRO	UNITED KINGDOM	2415890	