

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Beatrice Cheese, Inc.		10/28/1998	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
Name:	Beatrice Group, Inc.		
Street Address:	770 North Springdale Road		
City:	Waukesha		
State/Country:	WISCONSIN		
Postal Code:	53186		
Entity Type:	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2268478	EUROPEAN LEGACY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(715)835-9890		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	715-835-5232		
Email:	aboutget@aboutgetlaw.com		
Correspondent Name:	Anthony J. Bourget		
Address Line 1:	P.O. Box 81		
Address Line 4:	Eau Claire, WISCONSIN 54702-0081		
NAME OF SUBMITTER:	Anthony J. Bourget		
Signature:	/anthony j. bourget/		
Date:	09/14/2006		

OP \$40.00 2268478

Total Attachments: 2  
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**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
BEATRICE CHEESE, INC.**

IT IS HEREBY CERTIFIED THAT:

1. The name of the corporation (hereinafter called the "corporation") is **BEATRICE CHEESE, INC.**
2. The Certificate of Incorporation of the corporation is hereby amended by striking out the first article of the Certificate of Incorporation and by substituting in lieu of said first article the following new first article:

**FIRST:** The name of the corporation is **BEATRICE GROUP, INC.**

3. The Amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

SIGNED AND ATTESTED TO ON October 28, 1998.

**BEATRICE CHEESE, INC.**

By: Debra L. Keith  
Debra Keith, Vice President Tax

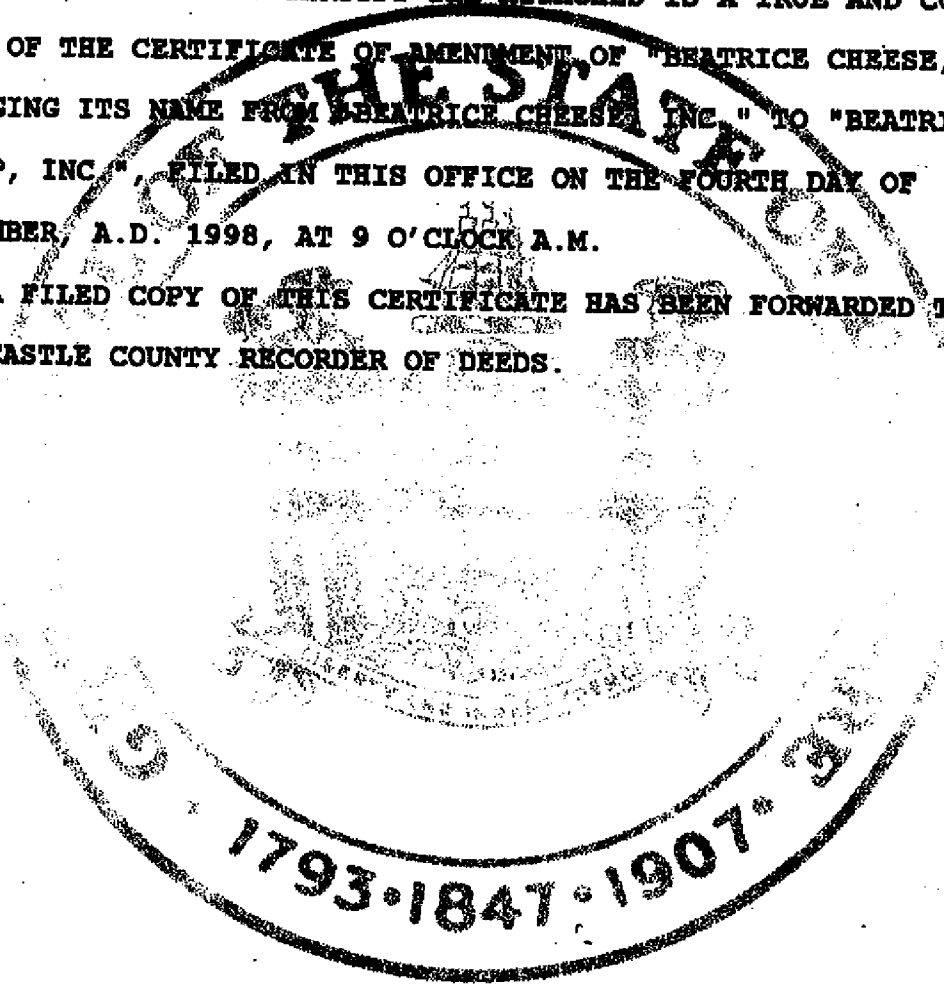
ATTEST:

  
\_\_\_\_\_  
David Withers, Assistant Secretary

State of Delaware  
Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BEATRICE CHEESE, INC.", CHANGING ITS NAME FROM "BEATRICE CHEESE, INC." TO "BEATRICE GROUP, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D. 1998, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Edward J. Freel*

Edward J. Freel, Secretary of State

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AUTHENTICATION:

9387665

DATE:

11-04-98