

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ilios Partners, LLC		06/05/2006	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Ilios Group, LLC		
Street Address:	44 Montgomery Street		
Internal Address:	40th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2626355	HOT TARGETS	
CORRESPONDENCE DATA			
Fax Number:	(212)969-2900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 969-300		
Email:	trademark@proskauer.com		
Correspondent Name:	Adam D. Siegartel		
Address Line 1:	1585 Broadway		
Address Line 2:	Trademark File Room		
Address Line 4:	New York, NEW YORK 10036-8299		
ATTORNEY DOCKET NUMBER:	35543-003		
NAME OF SUBMITTER:	Adam D. Siegartel		
Signature:	/Adam D. Siegartel/		

CH \$40.00 2626355

Date:

09/15/2006

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, Ilios Partners, LLC having its principal office at 550 West Van Buren, Suite 1120, Chicago, IL 60607, hereinafter referred to as "Partners", has adopted and used and is the sole and exclusive owner of the following trademark for which United States registration has been granted:

MARK	REGISTRATION NO.	REGISTRATION DATE
HOT TARGETS	2,626,355	September 24, 2002

and Ilios Group, LLC, a limited liability company incorporated in the State of Delaware and having its principal office at 44 Montgomery Street, 40th Floor, San Francisco, CA 94104, hereinafter referred to as "Group", desires to acquire such trademark, any applications therefor, any registrations therefor and the goodwill of any business symbolized by such trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Partners, effective as of the date written below, does hereby sell, convey, transfer, assign and deliver to Group all rights, title and interest in and to such trademark (including but not limited to, all registration rights with respect to the trademark and all rights to prepare derivative marks), together with the good will of any business associated with and symbolized by such trademark and registrations identified above.
2. Partners hereby agrees to execute all documents to perfect, register, and/or record the rights of Group to the trademark as Group may deem appropriate. If Partners does not, within fifteen (15) days of presentment, return documents requested by Group to be executed by Partners, then Group is hereby granted a limited power of attorney to execute all such documents on behalf of Partners. This power of attorney is coupled with an interest and is irrevocable.

IN WITNESS WHEREOF, the undersigned hereto has executed and delivered
this Trademark Assignment as of date written below.

ILIOS PARTNERS, LLC

Date: 6-5-06

By: Nick Trikalas

Name: Nick Trikalas

Title: Managing Partner

Trademark Assignment

TRADEMARK

REEL: 003390 FRAME: 0557

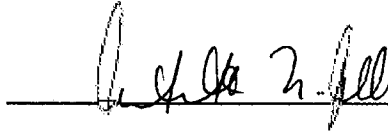
NOTARY

State of Illinois

) ss.

County of Cook

On this the 5th day of June, 2006, before me, Antionette Y. Johnson the undersigned Notary Public, personally appeared Nick Trikolis, to me known as a duly authorized signatory of Ilios Partners, LLC, a New York limited liability company, the assignor above-named, proved to me through satisfactory evidence of identity, which was personally known to be the person whose name is assigned on the preceding document, and acknowledged to me that he/she signed it voluntarily for this stated purpose.



Signature of Notary Public

Antionette Y. Johnson

Printed Name of Notary Public



Trademark Assignment