

09-08-2006

ET 2006 SEP -6 PM 4:08



FINANCE SECTION

To the Director of the U. S. Patent and

103304103

J documents or the new address(es) below.

9-6-06

1. Name of conveying party(ies):

Local Motion, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Hawaii
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) United States of

America
Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) August 2, 2006

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Kahala Sportswear Group LLC

Internal

Address: _____

Street Address: 1334 Moonui Street

City: Honolulu

State: Hawaii

Country: United States of Zip: 96817

America
 Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other LLC Citizenship Hawaii, U.S.A.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
U.S. Application Nos. 76/385,341;
76/624,146; 78/675,610; 76/551,608

B. Trademark Registration No.(s)
U.S. Reg. Nos. 1,143,473; 2,571,165;
3,013,681

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Duke T. Oishi

Internal Address: _____

Street Address: 1000 Bishop Street, #1200

City: Honolulu

State: Hawaii Zip: 96813

Phone Number: (808) 521-9200

Fax Number: (808) 521-9210

Email Address: doishi@caedes.com

6. Total number of applications and registrations involved:

Seven (7)

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1009
Expiration Date 03/2000

b. Deposit Account Number _____

Authorized User Name _____

44.00 US
154.00 US

00000002 76385341

9. Signature:

Signature

Duke T. Oishi

Name of Person Signing

August 2, 2006

Date

Total number of pages including cover sheet, attachments, and documents

09/08/2006 NJHR1

FC: 0521
FC: 0522

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made effective as of the 2nd day of August, 2006, by LOCAL MOTION, INC., a Hawaii corporation ("Assignor"), in favor and for the benefit of KAHALA SPORTSWEAR GROUP, LLC, a Hawaii corporation ("Assignee").

WHEREAS, Assignor has adopted, is the owner of, is using in its business, and has not otherwise abandoned, the following service marks and/or trademarks (collectively, the "Marks"), and such Marks comprise all of the trademarks, trade names and service marks in which Assignor is aware of having rights. The Marks have the serial or registration numbers issued by the designated registering agency:

<u>Mark</u>	<u>Country/State of Registration</u>	<u>Serial No. or Certificate No.</u>	<u>Relevant Date</u>
Kahala (Class 25) (for clothing)	United States	U.S. Registration No. 1,143,473 (assigned from Sun Fashions of Hawaii, Ltd.)	U.S. Registration issued 12/16/80; Assignment to LM filed 12/14/93; recorded 1/5/94 Renewal due 12/14/2010
Kahala Sportswear (Class 35) (for retail outlet and wholesale distribution of clothing)	United States	U.S. Registration No. 2,571,165	U.S. Registration issued 5/21/02 Sec. 8 & 15 due 5/21/03 Renewal due 5/21/12
Kahala (Class 3) (for suntan, sunscreen and after sun products)	United States	Serial No. 76/385,341: filed 4/6/04	Filed second request for extension of time to file SOU; SOU will be due 10/5/2006
Kahala (Class 3) (for perfumes, cologne, body cream, and other toiletries)	United States	U.S. Registration No. 3,013,681 Serial No. 76/580,640; filed 3/12/04 U.S. Registration Issued 11/8/2005	Sec 8 & 15 due 11/8/2011
Kahala (Class 25) (for footwear)	United States	Serial No. 76/624,146; filed 12/13/04	Notice of Allowance mailed 1/3/06; SOU due 7/3/2006 (or file first extension request)
Kahala (Class 28) (for surfboards/bodyboards,	United States	Serial No. 78/675,610; filed 7/21/05	Office Action email 2/9/06 – rejection received based on Sport

fins, surfboard leashes)			Fun Kahala for skateboards – response due 8/9/06 (see RAR ltr of 2/15/06)
Island Dry Goods (Class 25) (for clothing and swimwear)	United States	Serial No. 76/551,608; filed 10/16/03	1 st request for extension to file SOU approved 1/30/06; SOU due 8/2/06 (or file 2 nd ext. request.)
Kahala Sportswear (Class 35)	Canada	Canadian Registration CA Reg No. TMA 697419; issued 12/12/03	Renewal due 12/12/81
Kahala (Class 3, 42)	Canada	Canadian TM Application No. 1,230,054 Filed 9/13/04 on proposed use basis with priority claim for Class 3 goods (perfumes etc., suntan lotion etc, and retail services (Cl. 42) related to Class 3 goods; claims priority from US appln. Nos. 76/580,640 and 76/585,341	Identify when use is made of the goods and services in the US, if before Candian appln. is approved it can be added as a basis for registration in Canada on use. Will need specimens in actual use of advertisements or store sugn photos for the retail store services in Canada from Local Motion, Inc. Opposed by Mavala S.A; Local Motion filed a counterstatement in the opposition & made counter-settlement offer; Mavala has to file their evidence by 10/14/06
Kahala (Class 25)	Chile	Chilean TM Registration Appln No. 636.799; filed 2/10/04 Reg. No. 703,034; issued 9/9/0404	9/9/14
Kahala (Class 42)	Chile	Chilean TM Registration Appln. No. 636.800; Filed 2/10/94	9/9/14

		Reg. No. 703,035; issued 2/9/04	
Kahala Sportswear (Class 35) (for retail outlets and wholesale distribution of clothing)	CTM	CTM Registration CTM Reg. No. 002257475; issued 2/26/03	Renewal due 6/14/11
Kahala (Class 3) (for perfumes, colognes, and toiletries)	CTM	CTM Registration CTM Reg. No. 003737848; issued 8/5/05	Renewal due 4/5/14
Kahala Sportswear (Class 42)	Mexico	Mexican Registration Mex. Reg. No. 738920; issued 6/28/01	Renewal due 6/28/11
Kahala (Class 28) (surfboards/bodyboards)	Australia	Application filed 8/29/05	Office Action received rejecting application based on Registration No. 1016376 for the mark Kahula for a "surfing board" of Kwok Leung Calan Li (Hong Kong) – response is due 2/21/07 See SLS ltr of 1/20/06

WHEREAS, Assignee has agreed to acquire all of Assignor's right, title and interest in and to the Marks, including the registrations and the pending applications therefor, together with the goodwill of the business associated with and symbolized by the Marks, the registrations and the pending applications, pursuant to that certain Purchase and Sale Agreement made between the parties dated June 14, 2006 (the "Purchase Agreement");

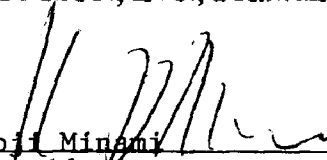
NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business associated with and symbolized by the Marks, the registrations and the pending applications, and the right to sue for past, present and future infringement, if any there may be.

Except for the Assigned Licenses listed in Schedule 1.1(d) of the Purchase Agreement, Assignor has not previously assigned or encumbered the Marks. And Assignor is not aware of any third party claiming rights in the Marks or claiming that the Marks infringe upon any third party rights. The assignment herein made is without representation or warranty except as otherwise provided herein or in the Purchase Agreement.

The rights and obligations of Assignor and Assignee shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.

IN WITNESS WHEREOF Assignor has executed this Assignment as of the effective date set forth above.

LOCAL MOTION, INC., a Hawaii corporation

By:  _____
Its President