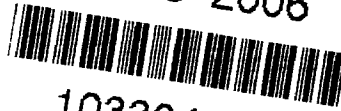


09-08-2006



103304102

RECORD
TRADEMARK

To the Director of the U. S. Patent and Trademark Office: Please record the above information or the new address(es) below.

6.5.06 Re 9.8.07

1. Name of conveying party(ies):

Pharmedica Communications, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) 6/1/06

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: PRN Communications, Inc.

Internal

Address: _____

Street Address: 200 Corporate Place

City: Rocky Hill

State: Connecticut

Country: USA Zip: 06067

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Connecticut
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

unknown

B. Trademark Registration No.(s)

See Exhibit A attached hereto.

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See Exhibit A attached hereto.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: John J. Murphy, Esq.

Internal Address: John J. Murphy Attorney
At Law, LLC

Street Address: 100 Great Meadow Road
Suite 501

City: Wethersfield

State: Connecticut Zip: 06109

Phone Number: 860-721-6269

Fax Number: 860-529-0493

Email Address: jkmurphy@jkmurphy.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

[Signature]
Signature

6/2/06
Date

06/06/2006 DBYRNE 00000065-20627097

01 FC:8521
02 FC:8522

40.00 OR
75.00 OF
of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

EXHIBIT A

<u>Mark</u>	<u>Registration Number</u>
I INFLUENT	78627097
INFLUENT	78627090
TURNING CONTENT INTO SALES	78627089
I (design plus words)	78627082

ASSIGNMENT OF TRADEMARKS

June 1,

This Assignment of Trademarks ("Assignment of Trademarks") is made as of ~~May~~ June, 2006, by Pharmedica Communications LLC ("Assignor") to PRN Communications Inc. ("Assignee").

RECITALS

A. Assignee, Assignor and certain other parties have entered into that certain Forebearance Agreement of even date herewith (the "Agreement"), with respect to the transfer of certain assets from Assignor to Assignee.

B. Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's trademarks, service marks trademark and service mark applications and trade names listed on Exhibit A attached hereto (the "Trademarks").

AGREEMENT

NOW, THEREFORE, in consideration of mutual covenants contained herein and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

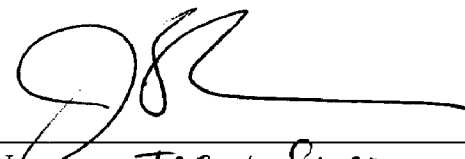
1. Capitalized Terms. Capitalized terms used but not defined herein shall have the meanings given them in the Agreement.

2. Assignment of Trademarks. Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, together with all rights to sue for infringement of any Trademarks, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment of Trademarks not been made.

3. Governing Law. Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the internal laws of the State of Connecticut.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademarks as of the day and year first written above.

Pharmedica Communications LLC

By: 
Name: JASON SHORE
Title: COO & CFO