

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Conros International Limited		08/31/2006	a Barbados Corporation: BARBADOS

**RECEIVING PARTY DATA**

<b>Name:</b>	Hearthmark, LLC
<b>Street Address:</b>	345 South High Street 201
<b>City:</b>	Muncie
<b>State/Country:</b>	INDIANA
<b>Postal Code:</b>	47306
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	2811912	SUPERLOG
Registration Number:	1746729	STARTERLOGG
Registration Number:	2249530	STARTERLOGG
Registration Number:	2694314	STARTERLOGG.COM
Registration Number:	2403230	CRACKLING HEARTHLOGG
Registration Number:	2155448	HEARTHLOGG
Registration Number:	1165146	NORTHLAND
Registration Number:	2890328	CAMP LOG
Registration Number:	2824701	PINE MOUNTAIN MATCHES
Registration Number:	2889919	STARTER GRATE FIREPLACE GRATE WITH STARTERLOGG HOLDER
Registration Number:	2936702	STARTERGRATE
Registration Number:	3046040	KYOTOLOGG
Registration Number:	3088691	COLORCRACKLE

OP \$390.00 2811912

Registration Number:	1734294	STARTERLOGG
Registration Number:	3090534	CRACKLELOG

**CORRESPONDENCE DATA**

Fax Number: (212)245-3009  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-541-6222  
Email: skaplan@kanekessler.com  
Correspondent Name: Susan S. Kaplan  
Address Line 1: 1350 Avenue of the Americas  
Address Line 2: Kane Kessler, P.C.  
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	4902-52
NAME OF SUBMITTER:	Susan S. Kaplan
Signature:	/susan s. kaplan/
Date:	09/15/2006

**Total Attachments: 6**  
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## ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, **Conros International Limited** a Barbados Corporation, having a business address of **30 E. Lower Halcyon Heights, Lascelles, St. James, Barbados, BB24119** is the owner of the entire right, title and interest of the sundry U.S. trademarks set forth on attached Schedule A.

WHEREAS, **Hearthmark, LLC** a Delaware Limited Liability Company, having a business address of **345 South High Street 201, Muncie, IN, 47305** is desirous of purchasing the entire right, title and interest in, to and under said trademarks including the goodwill of the business symbolized by the trademarks, and the common law rights associated therewith, along with the corresponding registrations thereof, set forth on Schedule A.

NOW, THEREFORE, in consideration of the promises and of One Dollar (\$1.00) and of other good and valuable consideration, the sufficiency of which is hereby expressly acknowledged, **Conros International Limited** by these presents hereby assigns, transfers, conveys and set over unto said **Hearthmark, LLC**, its successors, assigns and legal representatives, the entire rights, title and interest in, to and under said trademarks throughout the world and the corresponding registrations thereof, set forth on Schedule A, together with the goodwill of the business in connection with which said trademarks were and are used, and all rights incident thereto;

Said **Conros International Limited** hereby releases, assigns and transfers unto said **Hearthmark, LLC** its successors, assigns and legal representatives, all rights, title and interest, claims and demands whatsoever said **Conros International Limited** had in, to, by, under and through, said trademarks and corresponding registrations thereof, set forth on Schedule A, including all claims for any and all past infringement thereof and the right to sue therefor;

ALL OF THE SAME to be held and enjoyed by said **Hearthmark, LLC** for its use and behoof and for its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by **Conros International Limited** had this Assignment not been made.

Executed at \_\_\_\_\_, \_\_\_\_\_, this 31 day of August, 2006.

**Conros International Limited**

By:   
Name: Kapook Chandaria  
Title: Chairman, Director

\_\_\_\_\_  
WITNESS  
Name:  
Address:  
Citizenship:

\_\_\_\_\_  
WITNESS  
Name:  
Address:  
Citizenship:

AND **Hearthmark, LLC** hereby accepts the assignment of said trademarks as set out in Schedule A hereto.

**Hearthmark, LLC**

By: \_\_\_\_\_  
Name:  
Title:

\_\_\_\_\_  
WITNESS  
Name:  
Address:  
Citizenship:

\_\_\_\_\_  
WITNESS  
Name:  
Address:  
Citizenship:

Exhibit A

Case Number	Client Name, Client Case No.	Status	Application Serial Number, Registration No.	Mark	Count
2335017USIAT	Conros International Limited Fire	Registered Registered: 3/13/1984	413,527 1,269,588	AMBERGLO & DESIGN	1
2335018USIAT	Conros International Limited Fire	Registered Registered: 9/21/1976	73/080,661 1,048,395	KINDLE STICK	2
2335019USIAT	Conros International Limited Fire	Registered Registered: 2/18/1986	544,097 1,382,955	MISCELLANEOUS DESIGN (FLAME)	3
2335020USIAT	Conros International Limited Fire	Registered Registered: 12/29/1987	655,804 1,470,368	CIMARRON	4
2335021USIAT	Conros International Limited Fire	Registered Registered: 5/23/1989	753,828 1,540,019	AMBERGLOW II	5
2335022USIAT	Conros International Limited Fire	Registered Registered: 11/12/1974	73/004,765 997,841	AMBERGLOW	6
2335023USIAT	Conros International Limited Fire	Registered Registered: 10/22/1996	75/004,483 2,010,025	WICKSTARTT	7
2335024USIAT	Conros International Limited Fire	Registered Registered: 7/28/1998	75/027,711 2,177,146	CAMPSTARTT	8
2335025USIAT	Conros International Limited Fire	Registered Registered: 12/3/1991	74/113,905 1,666,391	CLEAN BURN & DESIGN	9
2335026USIAT	Conros International Limited Fire	Registered Registered: 5/28/2002	75/466,499 2,574,036	SNAP-N-LITE	10
2335027USIAT	Conros International Limited Fire	Registered Registered: 1/22/2002	75/458,746 2,332,408	RUF EDGE	11
2335028USIAT	Conros International Limited Fire	Registered Registered: 6/18/2002	75/540,635 2,582,620	SNAP N STARTT	12
2335029USIAT	Conros International Limited Fire	Registered Registered: 12/10/2002	75/554,933 2,660,919	DOUBLELOG	13

Exhibit A

Case Number	Client Name, Client Case No.	Status	Application Serial Number, Registration No.	Mark	Count
2335030US1AT	Conros International Limited Fire	Registered Registered: 6/18/2002	75/981,601 2,583,252	THICK STICK	14
2335031US1AT	Conros International Limited Fire	Registered Registered: 11/6/2001	75/769,925 2,505,231	GOLDEN FLAME	15
2335032US1AT	Conros International Limited Fire	Registered Registered: 5/7/2002	75/784,380 2,567,957	PINE MOUNTAIN SUPERLOG	16
2335034US1AT	Conros International Limited Fire	Registered Registered: 12/17/2002	75/897,821 2,664,724	DOUBLELOG	17
2335035US1AT	Conros International Limited Fire	Registered Registered: 12/17/1963	72/163,939 761,513	PINE MOUNTAIN	18
2335036US1AT	Conros International Limited Fire	Registered Registered: 11/3/1992	74/124,051 1,728,826	PINE MOUNTAIN & Design	19
2335037US1AT	Conros International Limited Fire	Registered Registered: 12/29/1992	74/124,052 1,742,659	PINE MOUNTAIN LOGS	20
2335038US1AT	Conros International Limited Fire	Registered Registered: 2/11/2003	76/255,469 2,687,600	PATIO LOGG	21
2335039US1AT	Conros International Limited Fire	Registered Registered: 1/7/2003	76/248,175 2,673,045	STARTERMATCH	22
2335040US1AT	Conros International Limited Fire	Registered Registered: 3/4/2003	76/254,093 2,694,220	STARTER STIKK	23
2335041US1AT	Conros International Limited Fire	Registered Registered: 3/23/2004	76/255,470 2,825,670	PINE MOUNTAIN PATIO LOGG	24
2335042US1AT	Conros International Limited Fire	Registered Registered: 8/8/1995	74/418,159 1,910,829	MINILOG	25
2335043US1AT	Conros International Limited Fire	Registered Registered: 3/4/2003	76/336,369 2,694,242	SUPERLOGG	26

Exhibit A

Case Number	Client Name, Client Case No.	Status	Application Serial Number, Registration No.	Mark	Count
2335044US1AT	Conros International Limited Fire	Registered Registered: 2/3/2004	76/317,469 2,811,912	SUPERLOGG	27
2335045US1AT	Conros International Limited Fire	Registered Registered: 1/19/1993	74/096,104 1,746,729	STARTERLOGG	28
2335046US1AT	Conros International Limited Fire	Registered Registered: 6/1/1999	75/465,799 2,249,530	STARTERLOGG	29
2335047US1AT	Conros International Limited Fire	Registered Registered: 3/11/2003	75/547,458 2,694,314	STARTERLOGG.COM	30
2335048US1AT	Conros International Limited Fire	Registered Registered: 11/14/2000	75/538,495 2,403,230	CRACKLING HEARTHLOGG	31
2335049US1AT	Conros International Limited Fire	Registered Registered: 5/5/1998	75/105,960 2,155,448	HEARTHLOGG	32
2335050US1AT	Conros International Limited Fire	Registered Registered: 8/18/1981	73/219,867 1,165,146	NORTHLAND	33
2335051US1AT	Conros International Limited Fire	Registered Registered: 9/28/2004	78/219,521 2,890,328	CAMP LOG	34
2335052US1AT	Conros International Limited Fire	Registered Registered: 3/23/2004	76/493,372 2,824,701	PINE MOUNTAIN MATCHES & DESIGN	35
2335053US1AT	Conros International Limited Fire	Registered Registered: 9/28/2004	76/498,861 2,889,919	STARTER GRATE FIREPLACE GRATE WITH STARTERLOGG HOLDER & DESIGN	36
2335054US1AT	Conros International Limited Fire	Registered Registered: 3/29/2005	76/498,855 2,936,702	STARTERGRATE	37
2335055US1AT	Conros International Limited Fire	Registered Registered: 1/17/2006	78/527,527 3,046,040	KYOTOLOGG	38

Exhibit A

Case Number	Client Name, Client Case No.	Status	Application Serial Number, Registration No.	Mark	Count
2335056US1AT	Conros International Limited Fire	Registered Registered: 5/2/2006	78/475,872 3,088,691	COLORCRACKLE	39
2335057US1AT	Conros International Limited Fire	Registered Registered: 11/24/1992	74/095997 1,734,294	STARTERLOGG & Design	40
2335058US1AT	Conros International Limited Fire	Registered Registered: 5/9/2006	75/836,247 3,090,534	CRACKLELOG	41