

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trader Distribution Services, LLC		09/10/2006	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	Trader Publishing Company		
Street Address:	100 West Plume Street		
City:	Norfolk		
State/Country:	VIRGINIA		
Postal Code:	23510		
Entity Type:	PARTNERSHIP: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76624638	AUTO EXTRA.COM	
Registration Number:	3112485	AUTO EXTRA.COM	
CORRESPONDENCE DATA			
Fax Number:	(202)776-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027762929		
Email:	mstabbe@dowlohnes.com		
Correspondent Name:	Mitchell H. Stabbe		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	TRADER PUBLISHING		
NAME OF SUBMITTER:	Mitchell H. Stabbe		
Signature:	/Mitchell H. Stabbe/		

OP \$65.00 76624638

Date:

09/18/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

(TDS to Trader)

KNOW ALL MEN BY THESE PRESENTS, that TRADER DISTRIBUTION SERVICES, LLC, a Virginia limited liability company (“Assignor”), owns the following trademarks and service marks (the “Marks”) which are registered in, or for which applications are pending with, the United States Patent and Trademark Office:

<i>MARK</i>	<i>REGISTRATION NO./ (APPLICATION NO.)</i>	<i>REGISTRATION DATE/ (FILING DATE)</i>
AUTO EXTRA.COM (Stylized)	(76/624,638)	(December 14, 2004)
AUTO EXTRA.COM	3,112,485	July 4, 2006

Assignor hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership (“Assignee”), all of Assignor’s right, title and interest in, to and under the Marks, including all registrations thereof and/or applications with respect thereto, together with all of the goodwill of the business in connection with which the Marks are used or are intended to be used, any and all actions and rights of action for infringements thereof and otherwise with respect thereto, whether arising prior to or subsequent to the date of this assignment, and any and all renewals and extensions thereof.

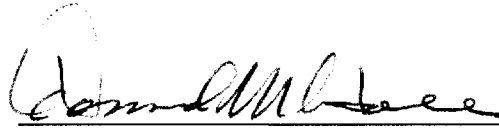
Assignee is a successor to the portion of Assignor’s business to which the Marks pertain and such business in ongoing and existing.

This instrument is executed and delivered pursuant to, and for the consideration provided in, an Agreement and Plan of Reorganization dated as of September 10, 2006 among Assignor, Assignee and certain other parties named therein (“Reorganization Agreement”). This instrument is made strictly upon the terms and conditions set forth in the Reorganization Agreement and is without any additional warranties or undertakings of any kind other than as set forth in the Reorganization Agreement or herein.

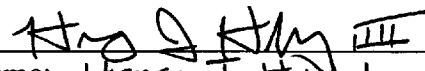
[Remainder of page intentionally left blank – signature page follows.]

10th IN WITNESS WHEREOF, this instrument has been signed on behalf of Assignor this day of September, 2006.

TRADER DISTRIBUTION SERVICES, LLC

By: 
Conrad M. Hall
Vice President

ATTEST:


Name: Henry J. Hudson III
Title: Attorney