

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Best Brands Home Products, Inc.		01/11/2006	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Best Brands Consumer Products, Inc.
Street Address:	20 West 33rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78598959	KITCHEN WONDERS
Serial Number:	78609984	MPH
Registration Number:	2970612	STAY ORGANIZED!
Serial Number:	78796609	PROSHIELD
Serial Number:	78796611	PURE20
Serial Number:	78796615	PLUSH TUNES
Serial Number:	78796614	ILOGIC
Serial Number:	78762077	IDREAM
Serial Number:	78760908	IGLOVE
Serial Number:	78756528	ISTYLE
Serial Number:	78756220	AUDIOPILLOW
Serial Number:	78711609	IPILLOW

CORRESPONDENCE DATA

**900058177**

**TRADEMARK  
 REEL: 003392 FRAME: 0241**

**CH \$315.00 78598959**

Fax Number: (718)859-3044  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 718-859-8009  
Email: mcohen@ipcases.com  
Correspondent Name: Morris E. Cohen  
Address Line 1: 1122 Coney Island Avenue  
Address Line 2: Suites 216-217  
Address Line 4: Brooklyn, NEW YORK 11230

ATTORNEY DOCKET NUMBER:	5039.000
NAME OF SUBMITTER:	Morris E. Cohen
Signature:	/morris cohen/
Date:	09/18/2006

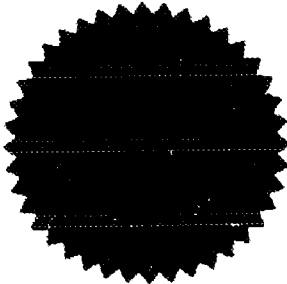
**Total Attachments: 2**

source=5039.000 Corporate Name Change - Amendment of Certificate of Incorporation (reduced file size)#page1.tif  
source=5039.000 Corporate Name Change - Amendment of Certificate of Incorporation (reduced file size)#page2.tif

STATE OF NEW JERSEY  
DEPARTMENT OF TREASURY  
FILING CERTIFICATION (CERTIFIED COPY)

BEST BRANDS CONSUMER PRODUCTS, INC.  
0100192313

*I, the Treasurer of the State of New Jersey,  
do hereby certify, that the above named business  
did file and record in this department a  
Certificate of Amendment on January 11th, 2006  
and that the attached is a true copy of this  
document as the same is taken from and compared  
with the original(s) filed in this office and now  
remaining on file and of record.*



*IN TESTIMONY WHEREOF, I have  
hereunto set my hand and  
affixed my Official Seal  
at Trenton, this*

*Treasurer*



New Jersey Department of State  
 Division of Commercial Recording  
 Certificate of Amendment to the  
 Certificate of Incorporation  
 (For Use of Non-Profit Corporations)

C-102A Rev 12/03

FILED  
 JAN 11 2006  
 STATE TREASURER

"Federal Employer Identification No." 22-2132661

Pursuant to the provisions of Section 14A:9-2 (4) and Section 14A:9-4 (3), Corporations, Chapter 9, of the New Jersey Statutes, the undersigned corporation executes the following Certificate of Amendment to its Certificate of Incorporation:

- The name of the corporation is: BEST BRANDS HOME PRODUCTS, INC.
- The following amendment to the Certificate of Incorporation was approved by the directors and thereafter duly adopted by the shareholders of the corporation on the 9th day of January, 2006.

Resolved, that Article 1 of the Certificate of Incorporation be amended to read as follows:

"1. The name of the corporation (hereinafter called the "corporation") is BEST BRANDS CONSUMER PRODUCTS, INC."

- The number of shares outstanding at the time of the adoption of the amendment was 1,000.  
 The total number of shares entitled to vote thereon was 1,000.

If the shares of any class or series of shares are entitled to vote thereon as a class, set forth below the designation and number of outstanding shares entitled to vote thereon of each such class or series. (Omit if not applicable).

- The number of shares voting for and against such amendment is as follows: (If the shares of any class or series are entitled to vote as a class, set forth the number of shares of each such class and series voting for and against the amendment, respectively).

<u>Number of Shares Voting for Amendment</u>	<u>Number of Shares Voting Against Amendment</u>
1,000	None

- If the amendment provides for an exchange, reclassification or cancellation of issued shares, set forth a statement of the manner in which the same shall be effected. (Omit if not applicable).
- Other provisions: (Omit if not applicable).

BEST BRANDS HOME PRODUCTS, INC.  
 (Corporate Name)

By: [Signature]  
 (Signature)  
Jack A. Kapsin, President  
 (Type Name and Title)

Dated this 9th day of January, 2006, pc

May be executed by the Chairman of the Board, or the President, or a Vice President of the Corporation.

The purpose of this form is to simplify the filing requirements of the Secretary of State and does not replace the need for competent legal advice.

0100192313