

09-06-2006

SHEET

OFFICE OF THE DEPARTMENT OF COMMERCE
Patent and Trademark Office



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To the Honorable Commissioner

103302808

FINANCE SECTION

9-5-06

1. Name of conveying party(ies):

INTERNATIONAL FAMILY ENTERTAINMENT, INC.
500 South Buena Vista Street
Burbank, California 91521

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation: Delaware Corporation

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name

Execution Date: August 29, 2006

2. Name and address of receiving party(ies):

Name: Disney Enterprises, Inc.

Internal Address: _____

Street Address: 500 South Buena Vista Street

City: Burbank State: CA ZIP: 91521

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,618,405; 2,625,221; 2,421,630; 2,421,629

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: THE WALT DISNEY COMPANY

Internal Address: Attn: Teri Mareks

Street Address: 500 South Buena Vista Street

City: Burbank State: CA ZIP: 91521-0662

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41): \$ 115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

230130 (please charge deficient fees, if any)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeremy Kaufman

Attorney for Assignor

Name of Person Signing

Signature

August 29, 2006

Date

09/06/2006 DBYRNE 00000015 230130 2618405

01 FC:8521 40.00 DA
02 FC:8522 75.00 DA

Total number of pages comprising cover sheet, attachments and document:

4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, C.D. 20231

TRADEMARK
REEL: 003392 FRAME: 0245

ASSIGNMENT OF TRADEMARK

WHEREAS, INTERNATIONAL FAMILY ENTERTAINMENT, INC., a Delaware corporation, with its principal place of business at 500 South Buena Vista Street, Burbank, California 91521 ("IFE"), owns all right, title and interest in the trademarks on the attached Schedule "A", ("the MARKS") and owns United States Trademark Registration Numbers: 2,618,405; 2,625,221; 2,421,630 and 2,421,629 for the MARKS;


WHEREAS, DISNEY ENTERPRISES, INC., a Delaware corporation, with its principal place of business at 500 South Buena Vista Street, Burbank, California 91521("Disney"), is desirous of acquiring IFE's right, title and interest in and to the MARKS and the goodwill associated therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said IFE does hereby assign to said Disney, its successors and assigns, all right, title and interest in and to (i) the MARKS, (ii) the goodwill of the business symbolized by the MARKS, (iii) U.S. Trademark Registration Numbers 2,618,405; 2,625,221; 2,421,630 and 2,421,629, and (iv) all common law rights in the MARKS.

IN WITNESS WHEREOF, IFE has caused this Assignment to be executed by its duly authorized officer this 29th day of August 2006.

INTERNATIONAL FAMILY ENTERTAINMENT,
INC.

Date: August 29, 2006

By: 
Name: David K. Thompson
Title: Secretary

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS
TO BE ASSIGNED FROM
INTERNATIONAL FAMILY ENTERTAINMENT, INC.
TO DISNEY ENTERPRISES, INC.

MARK	REG. #	REG. DATE	INT'L. CLASS
25 DAYS OF CHRISTMAS	2,618,405	Sept. 10, 2002	38
25 DAYS OF CHRISTMAS	2,625,221	Sept. 24, 2002	41
25 DAYS OF CHRISTMAS FROM OUR FAMILY TO YOURS	2,421,630	Jan. 16, 2001	38
25 DAYS OF CHRISTMAS FROM OUR FAMILY TO YOURS	2,421,629	Jan. 16, 2001	41



The **WALT DISNEY** Company

Office of Counsel

August 30, 2006

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

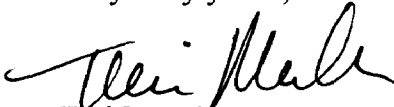
RE: Assignment of Trademark Registrations
From: INTERNATIONAL FAMILY ENTERTAINMENT, INC.
To: DISNEY ENTERPRISES, INC.
25 DAYS OF CHRISTMAS – Reg. No. 2,618,405
25 DAYS OF CHRISTMAS – Reg. No. 2,625,221
25 DAYS OF CHRISTMAS FROM OUR FAMILY TO YOURS –
Reg. No. 2,421,630
25 DAYS OF CHRISTMAS FROM OUR FAMILY TO YOURS –
Reg. No. 2,421,629

Dear Sir/Madam:

Enclosed for recordation in the Patent and Trademark Office is an original Assignment of the subject registrations and a Recordation Cover Sheet (in duplicate). The Commissioner is authorized to charge the requisite fee to Deposit Account No. 23-0130. After recordation of these documents, please return them to the undersigned.

Please acknowledge receipt of these documents by date stamping the enclosed self-addressed, stamped postcard and returning it to me.

Very truly yours,

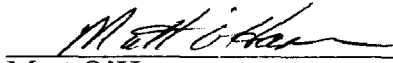

Teri Mareks

:tgm

Enclosures

Date of Deposit: August 30, 2006

I, Matt O'Hare, do hereby certify that the foregoing documents are being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22213-1450, on this date of August 30, 2006


Matt O'Hare