

09-11-2006

RECORD
TRADE



8/30/06

103304479

To the Director of the U. S. Patent and Trademark Office

Use the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
Wirthlin Worldwide, Inc.

2. Name and address of receiving party(ies)
Additional names, addresses, or citizenship attached? Yes No

Name: Wirthlin Worldwide, LLC

Internal Address:

Address:

Street Address: 135 Corporate Woods

City: Rochester

State: NY

Country: Zip: 14623

Association Citizenship

General Partnership Citizenship

Limited Partnership Citizenship

Corporation Citizenship

Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Citizenship (see guidelines) California

Execution Date(s) September 9, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,385,572 and 2,383,397

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ADVANCED STRATEGY LAB
ASL

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Neal L. Slifkin

Internal Address: Harris Beach PLLC

Street Address: 99 Garnsey Road

City: Pittsford

State: NY Zip: 14534

Phone Number: (585) 419-8636

Fax Number: (585) 419-8812

Email Address:

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 08-0865

Authorized User Name _____

9. Signature:

Neal L. Slifkin

Signature

Neal L. Slifkin

Name of Person Signing

8/30/06

Date

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

09/08/2006 DBYRNE 00000001 2385572

01 FC:8521
02 FC:8522

(40.00 OP
25.00 OP)



08-31-2006

TRADEMARK

REEL: 003392 FRAME: 0931

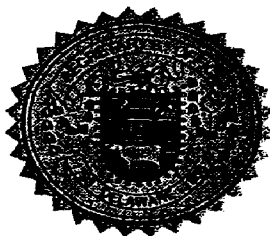
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"WIRTHLIN WORLDWIDE, INC.", A CALIFORNIA CORPORATION,
WITH AND INTO "CAPITOL MERGER SUB, LLC" UNDER THE NAME OF
"WIRTHLIN WORLDWIDE, LLC", A LIMITED LIABILITY COMPANY ORGANIZED
AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS
RECEIVED AND FILED IN THIS OFFICE THE NINTH DAY OF SEPTEMBER,
A.D. 2004, AT 10 O'CLOCK A.M.



3850616 8100M

040652857

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3339893

DATE: 09-09-04

TRADEMARK
REEL: 003392 FRAME: 0932

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:06 AM 09/09/2004
FILED 10:00 AM 09/09/2004
SRV 040652857 - 3850616 FILE

**CERTIFICATE OF MERGER
OF
CAPITOL MERGER SUB, LLC
(a Delaware Limited Liability Company)
AND
WIRTHLIN WORLDWIDE, INC.
(a California corporation)**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

1. The names of the constituent entities are CAPITOL MERGER SUB, LLC, a Delaware limited liability company ("Merger Sub"), and WIRTHLIN WORLDWIDE, INC., a California corporation ("Wirthlin").

2. An Agreement of Merger has been approved and executed by both Merger Sub and Wirthlin.

3. The name of the surviving limited liability company is CAPITOL MERGER SUB, LLC.

4. The Certificate of Formation of Merger Sub is hereby amended by striking out Article 1 thereof, relating to the name of said surviving limited liability company, and by substituting in lieu thereof the following Article:

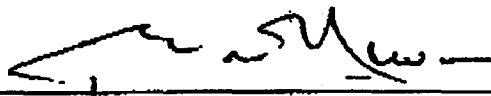
1. The name of the limited liability company is WIRTHLIN WORLDWIDE, LLC.

5. The executed Agreement of Merger is on file at 135 Corporate Woods, Rochester, New York 14623, the principal place of business of Merger Sub.

6. A copy of the Agreement of Merger will be furnished by Merger Sub on request and without cost, to any member of Merger Sub or any stockholder of Wirthlin.

IN WITNESS WHEREOF, said Merger Sub has caused this certificate to be signed by an authorized person, this 9th day of September, 2004.

Harris Interactive Inc., Sole Member

By:  CFO
Bruce A. Newman, CFO,
Secretary and Treasurer