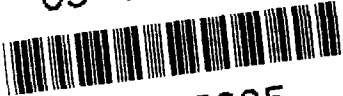


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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): First Family of Travel, Ltd.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: August 28, 2006

2. Name and address of receiving party(ies)

Name: The Elmore Group, Ltd. Internal Address: Street Address: 1334 Parkview Avenue, Suite 210 City: Manhattan Beach State: CA Zip: 90266

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,831,597

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas LLP

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica State: CA Zip: 90401-1211

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

03-2030

OFFICE OF PUBLIC RECORDS FINANCE SECTION SEP - 8 PM 2: 28

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9. Signature.

Daniel M. Cislo, Esq.

Name of Person Signing

Signature

Date

9-1-06

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Total number of pages including cover sheet, attachments, and document: 2

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40.00 documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 003393 FRAME: 0376

# TRADEMARK ASSIGNMENT

WHEREAS, the undersigned First Family of Travel, Ltd. a Delaware corporation having its principal place of business located at 1334 Parkview Avenue, Suite 210, Manhattan Beach, California 90266 (hereinafter ASSIGNOR), has adopted, used, and is using the design mark, for which an application was filed in the United States Patent and Trademark Office on June 30, 1993 in International Class 039, which application was designated Registration No. 1,831,597 on April 19, 1994;

WHEREAS, The Elmore Group, Ltd., a Delaware corporation having its principal place of business located at 1334 Parkview Avenue, Suite 210, Manhattan Beach, California 90266 (hereinafter ASSIGNEE), is desirous of acquiring the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark application therefor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the assets of the business, the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark applications therefor.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 28th day of August, 2006.

ASSIGNOR

By:



Bonnie Keilbach; Secretary  
FIRST FAMILY OF TRAVEL LTD.

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