

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/26/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ER Concepts, LLC		09/19/2006	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Hunter Mfg., LLP
Street Address:	201 West Loudon Avenue
City:	Lexington
State/Country:	KENTUCKY
Postal Code:	40508
Entity Type:	LIMITED PARTNERSHIP:

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	78686751	WHERE LITTLE KIDS BECOME BIG FANS
Serial Number:	78602755	DOUBLE 'EM UP
Serial Number:	78602695	KIDTOPIA
Registration Number:	3100379	BASEBALL BLOCKS BY MASCOTOPIA
Registration Number:	3103487	BASEBALL PUZZLE BY MASCOTOPIA
Registration Number:	3072152	MASCOT MATCH 'EM UP
Registration Number:	2937443	WHERE SPIRIT IS BORN!
Registration Number:	2944575	MASCOTOPIA
Registration Number:	3140576	MASCOT BLOCKS
Registration Number:	2857061	MASCOT PUZZLE
Registration Number:	2854768	THAT'S THE SPIRIT!
Registration Number:	2854767	MASCOT MOBILE

CH \$340.00 78686751

Registration Number: 2792033 MASCOT MOBILE

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: 444-000 CRR

NAME OF SUBMITTER: Andrew D. Dorisio

Signature: /andrew d dorisio/

Date: 09/20/2006

Total Attachments: 2
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NUNC PRO TUNC ASSIGNMENT

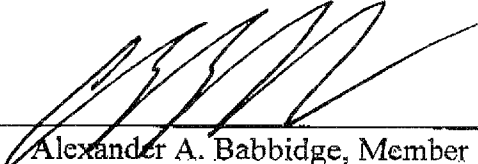
This *nunc pro tunc* Assignment is from ER CONCEPTS, LLC (hereinafter ASSIGNOR), a limited liability company, to HUNTER MFG., LLP, a Delaware limited liability partnership (hereinafter ASSIGNEE).

WHEREAS, ASSIGNOR owned the marks, trademark registrations and pending trademark applications listed on the attached Schedule A;

WHEREAS, ASSIGNEE though an Asset Purchase Agreement dated May 26, 2006 acquired a portion of ASSIGNOR'S business pertaining to the items listed in Schedule A, which business is ongoing and existing, and is desirous of having a document to record with the U.S. Patent and Trademark Office establishing its rights in the marks and all residual rights in the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR does *nunc pro tunc* to the Asset Purchase Agreement date May 26, 2006 hereby formally assign and transfer unto ASSIGNEE and its successors and assigns forever, all right, title and interest in and to the marks listed, together with the business and goodwill connected therewith and as symbolized by the marks.

The undersigned is authorized to sign on behalf of the ASSIGNOR.


By: Alexander A. Babbidge, Member
ER Concepts, LLC

SCHEDULE A

Trademark	Design/ Standard	Registration/Serial Number	Principal/ Supplemental Register
Where Little Kids Become Big Fans	Standard	78/686,751	Principal
Double 'Em Up	Standard	78/602,755	Principal
Kidtopia	Standard	78/602,695	Principal
Baseball Blocks by Mascotopia & Design	Design	3,100,379	Principal
Baseball Puzzle by Mascotopia & Design	Design	3,103,487	Principal
Mascot Match 'Em Up	Standard	3,072,152	Principal
Where Spirit Is Born!	Standard	2,937,443	Principal
Where School Spirit Is Born	Standard	76/526,723	Principal
Mascotopia	Standard	2,944,575	Principal
Mascot Blocks	Standard	3,140,576	Supplemental
Mascot Puzzle	Standard	2,857,061	Supplemental
That's the Spirit!	Standard	2,854,768	Principal
Mascot Mobile & Design	Design	2,854,767	Principal
Mascot Mobile	Standard	2,792,033	Principal